



ANNUAL REPORT 2022



COSTA CROCIERE AND ITS FOUNDATION: **SOCIAL AND ENVIRONMENTAL RESPONSIBILITY.**

ABOUT THE FOUNDATION

Costa Crociere Foundation is an officially-registered charitable institution in Italy founded in November 2014, with the goal of disseminating and developing the values of the Costa Group through the design, management and funding of environmental and social projects of collective interest. To do this, we mobilise all financial and non-financial resources in the Costa global network, generating a multiplier effect. In fact, by uniting the efforts of our partners, public institutions, our guests and colleagues, we achieve much greater tangible results than it would be possible to achieve individually. Our action began with a few projects in Genoa, spreading throughout Italy and, today, sees us engaged on 4 continents.

The Foundation embedded Costa's values in its DNA and its action is complementary and in synergy with Costa's sustainability, working in line with the 17 Sustainable Development Goals (SDG) of the United Nations, forming an ecosystem capable of creating, multiplying and measuring value and positive impact on the territories involved.

A global challenge, to which the Foundation commits all its resources, **always investing 100% of the donations received in projects.**

WHAT GOALS HAVE WE SET

Our commitment is to transform happiness into a shared right accessible to everyone through social and environmental projects aimed at reducing inequalities and addressing the issues that threaten our Planet and people's quality of life, by promoting sustainable development.

"The tangible actions directed towards the local communities in which we operate have always been at the centre of Costa Crociere Foundation's commitment, so that our positive impact on the destinations that provide hospitality to our ships is a value, and an example to follow. Especially at this historic time, we firmly believe it is our duty to act, by involving our stakeholders in a journey of solidarity and support for those who today, more than ever, need our help"

Davide Triacca
Secretary General of Costa Crociere Foundation

MANIFESTO.

This is the Costa Manifesto which conveys in 10 points the vision of value-based, sustainable and inclusive tourism, where local communities are essential allies for a path for restarting and sharing growth.

Also as a Foundation we are convinced we must work alongside local communities, that our objectives cannot be achieved through unilateral activities, but that, rather, we can only achieve them by “teaming up” with the community, according to a rationale of participation and social cohesion, to respond to a need and a common challenge.

1 Communities, before destinations

We look at our destinations not simply as places full of tourist attractions, but first of all as communities made up of people, with their own traditions, culture, economy. Places with a unique identity, to be protected and promoted.

2 We grow together

We support a resumption of tourism that coincides with the revival of local communities' heritage, employment and economy and that creates value for the entire ecosystem. In the long term, we look at a model of tourism that takes full account of its current and future economic, social, and environmental impact, balancing the needs of visitors, operators, the environment, and host communities.

3 We are allies

We work together with local communities for a tourism capable of generating measurable and lasting value, while fully respecting the uniqueness of the local environment and culture. We are convinced that the vision of a sustainable, open, and enriching tourism can only be achieved through a **pact of collaboration**.

4 We are attentive

We want to proactively understand the needs of communities, dealing directly with local institutions, authorities and organizations that play a leading role in local ecosystems, and actively contribute to identifying, together, the best solutions.

5 We are explorers

We are dedicated to understanding the essence of our destinations and the roots of local communities, going beyond the surface. We offer our guests experiences, not just visits, that lead them to discover the places and the people that animate them in an attentive, respectful, and non-standardized way.

6 We are ambassadors

We spread and promote the uniqueness and beauty of Italy and our destinations all over the world to millions of guests who travel with us, travel agents and partners, and to the public that follows us on our communication channels or through media and social media.

7 We are open

Our ships are places of encounter, exchange, and inclusion. They host on-board initiatives aimed at local communities and transfer support and help ashore to those who need it most.

8 We invest in the future...

Through the enhancement and protection of local identities and traditions, combined with research and development and responsible innovation, we invest in the future of our industry and the communities that host us.

9 ...and in young people

We train and give space to ideas and the talents of a generation of respectful explorers, of future responsible citizens and tomorrow's tourism professionals. We encourage generational change in the arts and crafts, training young women and men to preserve and advance the uniqueness of their local identities.

10 We look to 2050

We are committed to ensuring that the leadership of tourism brands gets to 2050 based on the ability to create shared value and trusting relationships with local communities. We want to lead by example and encourage others to follow our model of sustainable and inclusive tourism.

VISION AND MISSION.

Our vision

A world where happiness is shared and accessible to all.

Our Mission

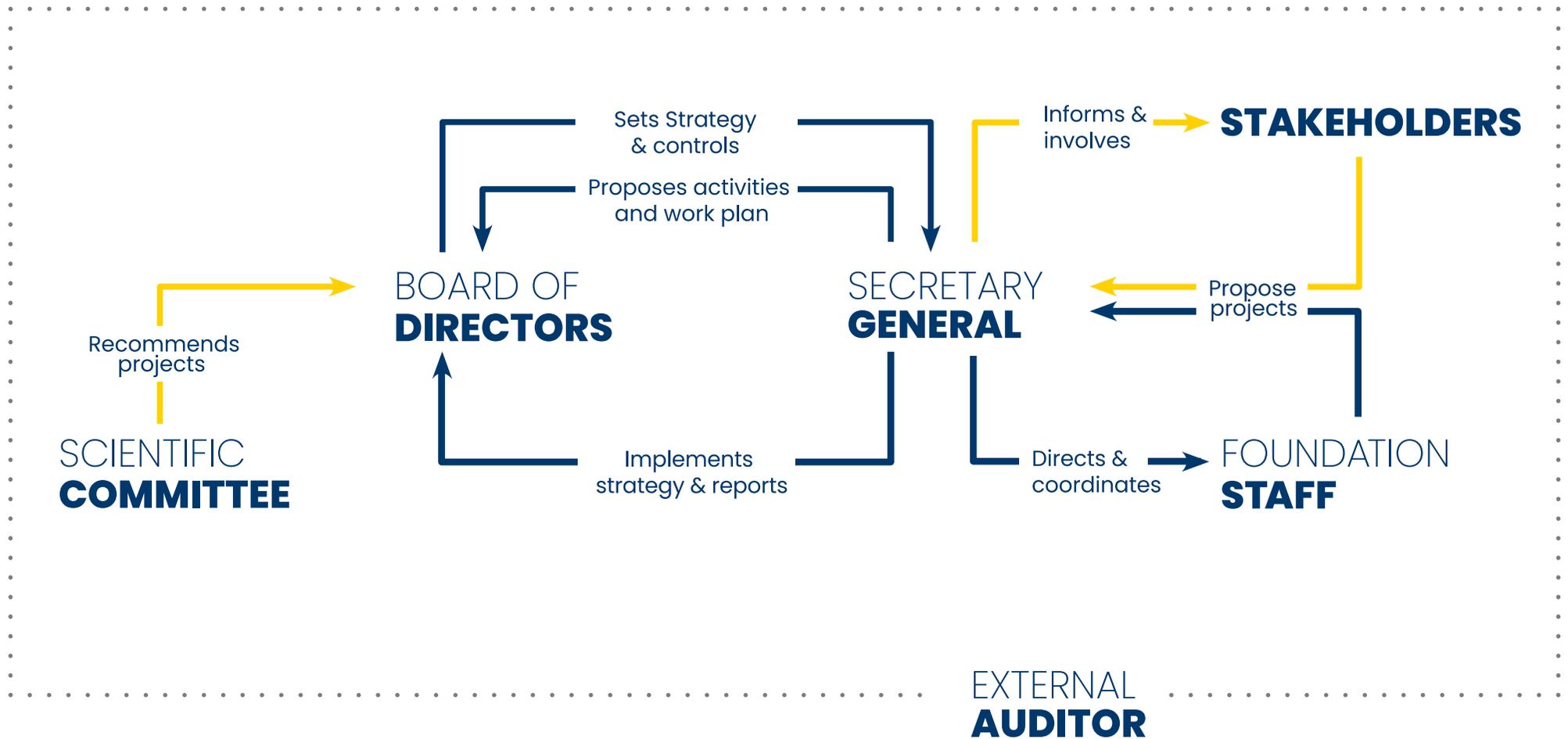
Our bond with the sea and the local communities we meet on our travels around the world guide us in choosing which social and environmental projects to support in order to tackle inequality and have a positive impact on society, both now and for future generations.

We are committed to doing everything we can to achieve the universal goal of creating a more sustainable and equal society, tirelessly working with reputable partners to find effective solutions to the needs of the communities.

We share our resources and pool our networks for a unique ultimate goal: to make happiness accessible to all.



GOVERNANCE.



BOARD OF DIRECTORS.



Helen Alford

Professor of Economy and Ethics, Deputy Rector and Deputy Principal of the Faculty of Social Sciences at the Pontifical University of Saint Thomas Aquinas.



Stefania Bertolini

Secretary General CSR Network and Director of the "Istituto per i Valori d'Impresa" (ISVI), Stefania also teaches Corporate Sustainability and Business Administration



Laura Cannone

Costa Brand Emergency Response Officer & Business Continuity Director, Laura leads the Emergency Response and is Chairwoman of the Foundation.



Giuseppe Carino

Costa Vice President Guest Experience and On Board Sales, Giuseppe turns mission statements into positive customer experiences at Costa.



Rossella Carrara

VP Corporate Relations and Sustainability of the Costa Group. With over twenty years' experience in strategic communication and institutional relations, she coordinates Costa's communication, sustainability and public affairs activities globally.



Paola Girdinio

Board Member ENEL and Professor at University of Genoa, she is a leading expert and member of many environmental impact commissions.



Sarah Kowalzik

Secretary General of the Costa Crociere Foundation until May 2017, Sarah was the driving force behind its inception and growth, up to its consolidation.



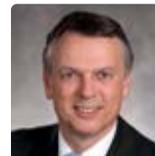
Beniamino Maltese

Senior Vice President and CFO of Costa Group, Beniamino's financial expertise and management skills helped transform Costa from a family business to a publicly listed company.



Ugo Salerno

Chairman and CEO of RINA, Italy's supervisory body responsible for classifying, inspecting and testing in the marine, energy and transport sectors.



Michael Thamm

The CEO of the Costa Group and Carnival Asia has traced a strategy increasingly oriented towards a sustainable and inclusive future, redefining cruise industry standards. With a career of over 30 years in the cruise industry, he is one of the leading sector experts.



Mario Zanetti

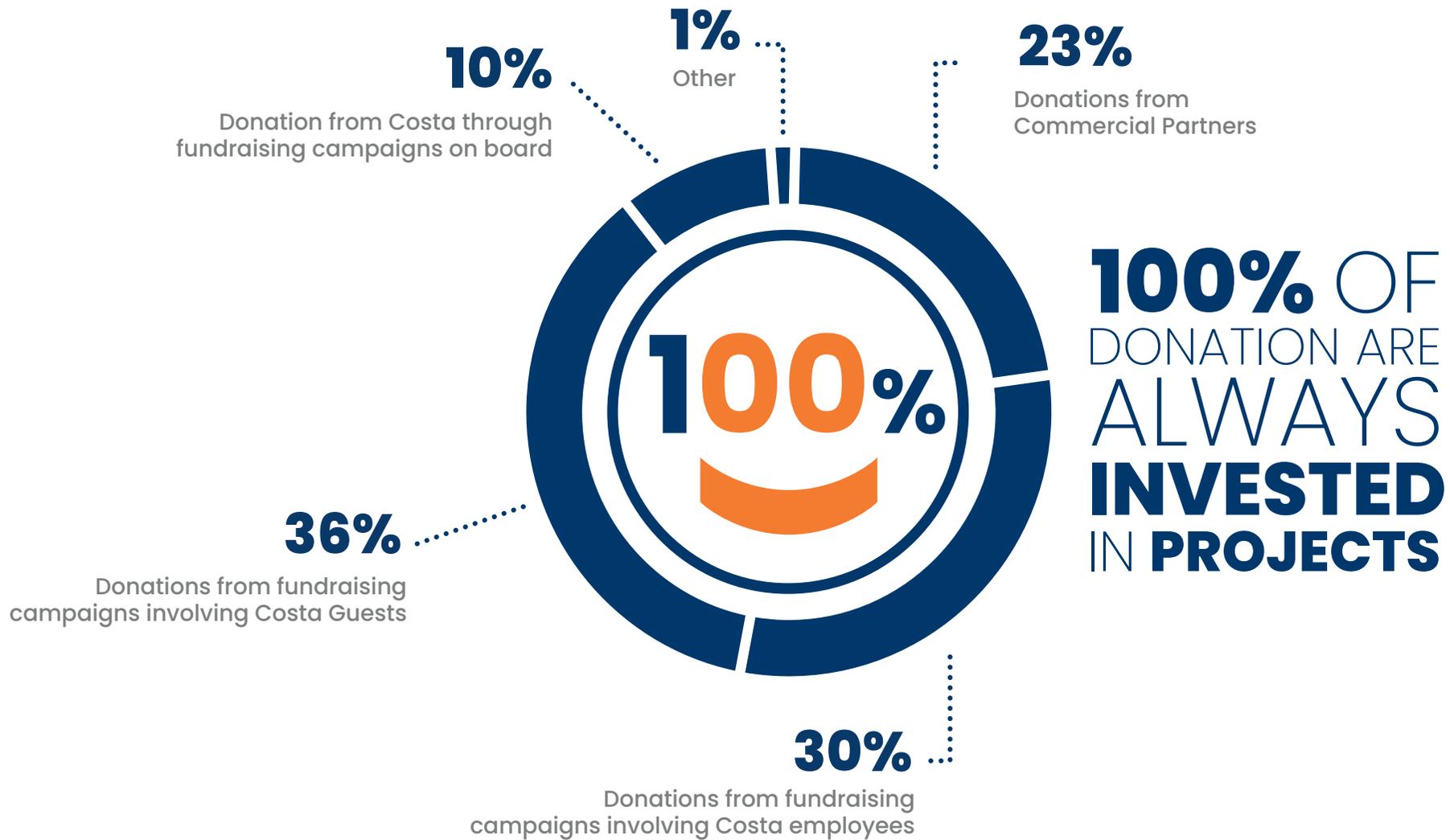
General Manager of Costa, he coordinates the growth and positioning strategies of the Costa brand in Europe, South America and Asia, after having held roles of increasing responsibility within the Company in Europe and Asia.



Davide Triacca

Secretary General Costa Crociere Foundation and Corporate Sustainability Director

CCF IN NUMBERS.



CCF IN NUMBERS.



30

Projects



106,423

Beneficiaries



130

Nationalities



25

Social projects



65,155

Beneficiaries of social projects



882,222

Meals distributed



535,720

Hours of training and support provided



341,094

Items donated



1,031

Women victims of violence supported



5

Environmental Projects



41,268

Beneficiaries of environmental projects



2,610

Km of coast adopted by the Guardians of the Coast



37,111

Students involved in environmental education programs



3,479

Teachers involved in environmental education programs



1,262

Kg of vegetables loaded on Costa ships thanks to "Made of Sun"

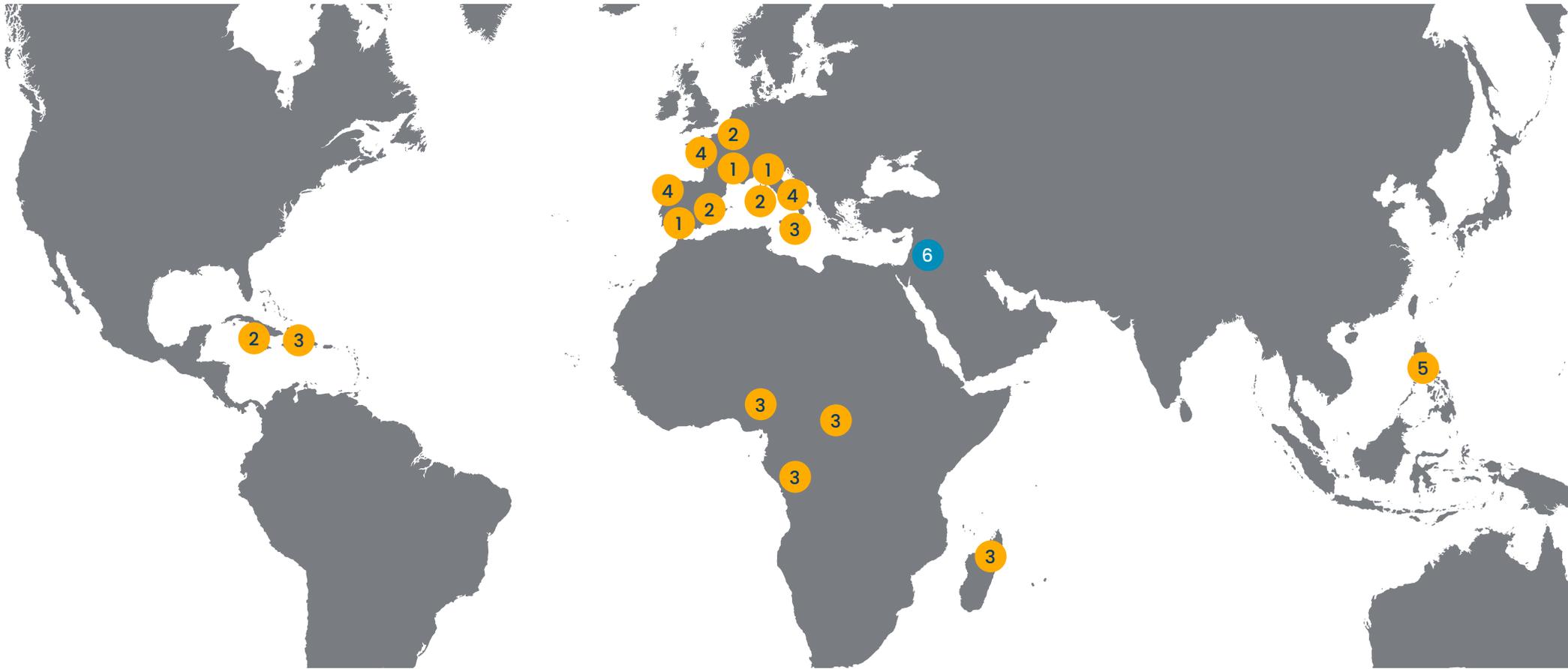
ACTION MAP GLOBAL.



**ENVIRONMENTAL
PROJECTS**



**SOCIAL
PROJECTS**



1 Italy, France, Spain
TRADITION IN THE FUTURE

2 Italy, France,
Spain, Caribbean
FOOD ASSISTANCE

3 Italy, Haiti, Madagascar,
Angola, Cameroon,
Central African Republic
MATERIAL ASSISTANCE

4 Italy, France, Spain
WAT/ADAGIO TOUR
Completed

5 Philippines
**HELLO PHILIPPINES,
HELLO FUTURE!**
Completed

6 Jordan
MADE OF SUN
Completed

ACTION MAP ITALY.

- 7 Liguria
TOGETHER FOR GENOVA
Completed
- 8 Liguria
A HOME FOR THE HOMELESS
- 9 Liguria
A SAFE HAVEN
Completed
- 10 Veneto
TURNING POINT: NEW PATHWAYS
Completed
- 11 Campania, Liguria
SURPASS
Completed
- 12 Campania
QUIT THE SILENCE
Completed
- 13 Liguria
ETHICAL HOTEL
Completed
- 14 Liguria
EDUCATION: THE KEY TO YOUR FUTURE
Completed
- 15 Tuscany
THE MIRACLE SHOP
Completed
- 16 Lazio
MATECHEF
Completed
- 17 Puglia
NEET IN TREKKING
Completed
- 18 Liguria
È BUONO
Completed
- 19 Liguria
RED SHOES ON TOUR
Completed
- 20 South Italy
WIT: WOMEN IN TECHNOLOGY
Completed
- 21 North Italy
A DENTIST AS A FRIEND
Completed
- 22 Liguria
SEA ROUTES TO SUCCESS
Completed
- 23 Lazio
TODAY, TOMORROW, TO NINO
Completed
- 24 Umbria
REBUILDING WITH A PLATE OF AMATRICIANA
Completed
- 25 Liguria
INTO WORK TOGETHER
Completed
- 26 Liguria
ANTI VIOLENCE CENTERS' DIGITALIZATION
Completed
- 27 Liguria
THE SEA IN 3D
Completed
- 28 Liguria
EN ROUTE TO A BLUER SEA
Completed
- 29 Liguria, Tuscany, Lazio
A HELPING HAND FOR THE TYRRHENIAN
Completed



COSTA CROCIERE
FOUNDATION
PROJECTS.



The completed projects are available on the website
www.costacrocierefoundation.com



GUARDIANS OF THE COAST.

High schools – Italy

20,014

Students involved

1,942

Teachers involved

405

Schools in the program

2,610

km of coast adopted



Partner: Scuola di Robotica, ENEA, Key Technologies

With the patronage of the Ministry of Environment and of the Marine and Land Protection and the support Corps of the Harbour Offices – Coast Guard

GOALS

We want new generations to learn to take care of the fragile assets of the marine ecosystem. We help teachers and students on three levels: learning about the uniqueness of the natural heritage of our coasts; developing a more sustainable attitude; and spreading the word within their communities.

PROJECT

The learning itinerary is part of the secondary school program, offering a digital platform with resources on biodiversity, climate change and marine pollution created by a panel of experts. Students are also actively involved in a citizen science project: they adopt a stretch of coast in their area, they look after it by identifying marine organisms, coastal vegetation and waste, and they geolocate them through the dedicated app following the protocols previously explained by the biologists.

During the 2021-22 school year, the project took a pause to enrich our project with new contents, ideas and partners. Thanks to these new partnerships, like the one with Acquario di Genova starting from 2022, Guardians of the Coast will be back with a brand new digital platform and a renewed path and visual.

DEVELOPMENT GOALS

The project will be brought also abroad in order to allow more and more students to become Guardians of the Coast, with the aim to train, within 2024, 50,000 informed, responsible and active students towards the issues about Mediterranean marine environment and biodiversity; climate change and alien species; environmental pollution and marine litter.



GUARDIANS OF THE COAST.

Primary and lower secondary schools – Italy

1,454

Teachers involved

14,560

Students involved

1,328

School involved

1,721

Downloads

2020



2024

Partner: CivicaMente, ENEA, Scuola di Robotica

GOALS

We fight one of this day main threats, plastic pollution, by introducing the wonders of the marine environment to small children and by helping them understand how they can protect it themselves.

PROJECT

Environmental education and sustainable development are at the heart of civic education programs, a compulsory subject since the 20/21 school year. We have therefore created new specific digital tools for primary and lower secondary school students. In completion of the path we produced 3 webinars for teachers held by our scientific partners (ENEA, Scuola di Robotica and Acquario di Genova), and organized a national TriviaQuiz which have seen school throughout Italy competing on question about environmental protection.

The added value of this project is the ability to create a direct link with local communities, involving younger citizens, making them aware of issues that are of fundamental importance for the future and the conservation of our land and our sea.

PROGRESS SO FAR

The goal for the 2022/2023 school year is to give an international imprint to the project with the launch of project activities involving France and Spain, making it more inclusive, embracing in a significant way, all children, not only school students, and making it more dynamic, by including new content and stimuli for the online and classroom courses, involving keynote speakers and top name educators, using webcasts, video tutorials and handouts and new activities in the field. The goal is to train 50,000 informed, responsible and active students.



TRADITIONS IN THE **FUTURE.**

Italy, France, Spain

13

Apprenticeships

3

Countries involved

13

Historical Stores
involved

13

Safeguarded
local traditions

2020

2022

Partners: Fondazione Cologni d'Arte e Mestieri (Cologni Arts and Crafts Foundation) and Michelangelo Foundation For Creativity & Craftsmanship

GOALS

In line with the Costa Manifesto for sustainable, inclusive and value-added tourism, Costa Crociere and Costa Crociere Foundation have developed a project to support the crafts of arts traditions that mark the locations hosting Costa ships.

PROJECT

Together with its partners the Foundation has selected young crafts people who will participate in a training program structured based on a mini-master's degree and a six-month paid internship at a selected workshop or atelier, where a teacher will pass on traditional know-how, making possible generational turnover in arts and crafts professions which would otherwise be at risk of disappearing. At the end of the mini-master's, participants will spend a period at a workshop or atelier to learn "the ropes" on the job.

The project, with an international scope, will focus in Italy on certain key communities for Costa Crociere and in support of some iconic traditions both locally and nationally.

ITALY: Associazione Culturale Agramante – Famiglia Argento (Sicilian puppets – Palermo), Berengo (artistic glassworks – Murano, VE), Gabriele Gelatti (pebble mosaics – Liguria), Gioielleria Carta (filigree jewellery – Cagliari), Museo Storico e Parco del Castello di Miramare (fabric restoration – Trieste), Tirelli Costumi (theatrical costumes – Rome), Ulderico Pinfieldi (nativity scenes – Naples)

FRANCE: Chantier Naval Borg (Axe Master – Marseille)

SPAIN: Arturo Mora (ceramics – Valencia), Jordi Ribas Ros (cabinetmaker – Mallorca), Nicolau Baucells (artistic restoration – Ibiza), 40Plumas (glassware – Barcelona) Santa Conserva (fabric restoration – Malaga)

PROGRESS SO FAR

The impact of the project, in addition to the financial contribution made to future young craftsmen and craftswomen, has its rationale in the transfer to the hundreds of thousands of guests onboard Costa Crociere ships, of the the know-how and value of local traditions at the ports of call, both by including the workshops in the itineraries of shore excursions, and by bringing the traditions onboard.



GOALS

The food assistance project aimed at the Genoese community was launched in 2015, with a desire to support Sant'Egidio projects in a strategic and structured way and, to promote lasting changes in the lives of the most vulnerable and needy persons in the city: including support for providing hot and cold meals served at the soup kitchen and distributed to the needy in different inner-city areas.

PROJECT

By leveraging Costa's purchasing power, we can get quality essential foodstuffs and produce at a reduced price from suppliers.

With Covid, food poverty has increasingly become an emergency. For this reason, we have broadened our horizons and strengthened our commitment by launching the "The Most Beautiful Journey" programme, to also support the communities of Civitavecchia, Bari, Palermo, Barcelona, Marseille, Guadeloupe and Martinique.

Once again, we are organised, so we can distribute food products that are not used by our ships in a short time across Liguria, with the introduction of an ad hoc operating procedure, "a cold chain", which allows the various associations, which do not have cold storage rooms, to use those at our warehouses, withdrawing foodstuffs and produce according to their needs. This allows us to also donate meat and fish, offering their important contribution of proteins, which are especially lacking in the diet of the neediest people.

PROGRESS SO FAR

Every year, our colleagues help us to support the project through corporate volunteering actions not only at the Community of Sant'Egidio but also abroad in France, Spain, Germany, Switzerland and Austria: where, so far, many of our colleagues have donated their time to the beneficiaries of this project.

FOOD ASSISTANCE.

Genoa, Civitavecchia, Bari, Palermo, Barcellona, Marseille, Guadalupe e Martinica.

12,734

Beneficiaries served in food kitchen

882,222

Meals distributed

62,755

Total Beneficiaries

123

Beneficiary nationalities

2015

2023

Partner: Comunità di Sant'Egidio, Genoa



MATERIAL ASSISTANCE.

Italy, Haiti, Madagascar, Angola, Cameroon, Central African Republic

127

Donations made

340,486

Objects donated

77

Beneficiary associations

100%

Costa fleet involved

2015



2023

GOALS

The high quality of hospitality on board of Costa ships constantly generates goods that can be donated and reused: through these, we want to consolidate and enlarge the circular economy system we have created. Not only do we involve our business partners, but we can count on a recycling and distribution network that is always active.

PROJECT

Charity by fighting waste: this project unites the two souls of the Foundation: the environmental and the social. Goods of all kinds, used but still in excellent condition, or unused and in surplus, are stored in our warehouses and then donated to non-profit and voluntary organizations, supporting a large range of projects and selectively identified through our networks in various parts of the world.

PROGRESS SO FAR

Our donations are made involving Italy, Angola Madagascar, Cameroon, Haiti and Central African Republic: clothing, crockery, tablecloths and furnishing fabrics, chairs and armchairs, toys, clothing, towels, IT equipment, ultrasound scanners, defibrillators and medicines were distributed to schools and to families, orphanages and hospital, and many local NGO's.



A HOME FOR THE HOMELESS.

Genoa (Liguria)

71

People Hosted

6

Furnished apartments

13

Places available

58

Journeys to independence completed

2017

2023

Partner: Comunità di Sant'Egidio, Genoa

GOALS

Having a home means having much more than having a roof over our heads: guaranteed rights and visibility, and consequently awareness of our dignity and respectability. The aim of the project is to counter the risk of marginalization of people who have lost their homes as a result of severe financial or personal difficulties: both through the allocation of decent housing and through on-going psychological, medical, legal and educational support. The ultimate goal is full recovery: to overcome an unfortunate phase, to find a job and financial independence and to heal relations with birth families.

PROJECT

Together with Genoa's Comunità di Sant'Egidio we have developed a system that provides a safe environment for people in a state of financial and social emergency: because if the dormitories respond to the most immediate distress, a home responds to the deepest need to overcome material hardships, emotional issues and possible addiction problems, ensuring proper timing and progress and the necessary protection to start anew on a path of reintegration and independence.

PROGRESS SO FAR

After having renovated six flats in the historic center of Genoa and provided for furnishings, for the installation and maintenance of heating systems and household appliances, and for the purchase of basic necessities, we continue to support their management fees. The beneficiaries – families of both adults and minors – have lived in the accommodations, making use of the support provided by various professional and volunteers supervising the project. Most of them have completed their reintegration path.



TURNING POINT: **NEW PATHWAYS.**

Verona (Veneto)

14

Women in vulnerable situations helped

246

Hours of psycho-emotional support provided

571

Hours of professional coaching and tutoring

9

Women recruited from within the cooperative

2019

2021

GOALS

Rediscovering independence through stable employment in the fashion sector: this is the goal of the “Turning Point” project, intended for women who have been victims of domestic violence or have been exploited by trafficking, who have disabilities or who have no support network in Italy. A growth process that is not limited to vocational training, but which is accompanied by psychological support and tangible financial help with the aim of achieving full independence.

PROJECT

Quid is an excellent example of sustainable and social entrepreneurship at the service of women’s emancipation: it has collected important international awards such as the UN’s Momentum for Change and the European Commission’s Civil Society Prize.

The women involved make clothes and accessories with fabric remnants from high-fashion Made-in-Italy labels, giving them a second life and reducing their environmental impact. The collections are sold on the main e-commerce platforms and in 10 stores across Italy.

PROGRESS SO FAR

Of the women who joined the project, some followed the training and psychological support program; some others were hired by the cooperative. The project could see no stop, thanks to the conversion of normal production to washable and eco-sustainable masks sold online.

Partner: Progetto Quid



SURPASS

Naples (Campania), Genoa (Liguria)

899

Patients identified for inclusion in the project

791

SurPasses in progress

347

SurPasses delivered

4

Speeches at national and international conferences

2019

2021

GOALS

“SurPass” (“Survivor Passport”) is a digital and paper document designed to give children cured of cancer a better quality of life thanks to an innovative concept of care and assistance “without borders”: it allows them to have their full medical history with them at all times, and therefore receive the best possible medical care wherever they are – for life. The goal to donate 600 of such passports have been overcome.

PROJECT

Every year in Italy about 1,500 children fall ill with a malignant tumor but, thanks to current therapies, more than 75% recover and join the group of long-term survivors that have recovered from childhood cancers. Some of them have a greater risk of developing late effects and, unfortunately, also second malignant tumors. The SurPass passport contains the full clinical history (primary cancer and therapies, etc.) and the screening programs deemed necessary to promptly monitor and treat any relapses and complications for organs at risk. SurPass may be uploaded on-line, making it automatically accessible throughout Europe.

PROGRESS SO FAR

The little patients were treated at the Gaslini University hospital in Genoa and at the Pausilipon hospital in Naples that we have identified for inclusion in the project. All SurPasses we had as a goal have been consigned: we worked non only to help directly all the beneficiaries of the project, but by changing and implementing a hospital process, we could also help all the children that, unfortunately, will become sick in the future.

Partner: Associazione Oncologia Pediatrica e Neuroblastoma – OPEN Onlus

RiDiamo Project cofinanced with the Ri-Diamo nonprofit association
O N L U S



QUIT THE SILENCE

Afragola (Campania)



Partner: Consorzio Terzo Settore Onlus

GOALS

We fight violence against women by giving them the tools to find their own voice. An opportunity to start a new life that symbolically coincides with the social re-allocation of a property confiscated from organized crime: because the battle for legality and women's rights and work are inseparably linked.

PROJECT

From produce growing to sauce, jam and fruit juice canning, from business management to sales: we train and guide women towards independence so that, after difficult personal stories, they can acquire new tools for tackling a new life. We offer them legal and psychological support together with the opportunity to make their mark in the workplace by enhancing their talents. To improve this support network, the project also backs the Anti-Violence Centers in the Campania region.

PROGRESS SO FAR

The women who joined the project also participated in the "MIA – Memory, Inclusion, Autonomy" Association vocational program, which came to life thanks to confiscation of a huge asset taken from the mafias of the Naples metropolitan area. The farm on the property intended for the project has finally been released by the Municipality; renovation works will take around 18 months. In the meantime, management, packaging and sales operations will keep on taking place in two donated containers and used as offices and a workshop.

DONATE NOW



Help us to bring our help **even further.**

Support us

online www.costacrocierefoundation.com

offline IBAN IT 89 0 030 6909 6061 0000 0103 634

Donate your 5x1000 Fiscal Code 02278760992



www.costacrocierefoundation.com

