



ANNUAL REPORT 2017



COSTA CROCIERE
FOUNDATION

OUR UTMOST GRATITUDE
GOES TO THOSE WHO
SUPPORT THE FOUNDATION.
THEIR EFFORT AND
CONTRIBUTION ENABLE US
TO GENERATE THE IMPACT
WE ARE SO PROUD OF.

A. Hartrod Srl;
Agenzia Marittima Saidelli Srl;
Albatravel Genova Srl;
Azienda Casearia Salati Srl;
Bc Service Europe Srl;
Bomé Srl;
Cervi Enrico studio di architettura;
Chugoku Boat Italy Spa;
Consorzio per il Centro
Interuniversitario di Biologia Marina;
Cosnav Costruzioni Navali Srl;
Crosa Srl;
De Palma Thermofluid Snc;
Effedue Srl;
Emme 2 Antinfortunistica Snc;
Fondazione Fincantieri;
Francesco Baglietto e Figlio;
Fratelli Pazzaglia Snc;
Gam Office Service Srl;
General Food Spa;

Ib Srl;
Italtende Del Grande Snc;
Key Technologies Spa;
Loc Group Limited Ibex House
London;
Logotel Spa;
Manifattura Fraizzoli e C. Srl;
Mantero Sistemi Srl;
Nautilus Srl;
Newton Management;
Innovation Spa;
PMMovies Srl;
Pompadour tè Srl;
Publitalia 80 Spa;
Re 2 Snc di Marucci Renza & C.;
Schiavetti Enzo Sas;
Selection Srl;
Servizi Tecnici Navali Srl;
Tavi Spa;
Tipografia A. Teti Srl;

Total Solution Interiors Srl;
Utilia Srl;

Pistarà Angela;
Migliorini Silvia and Scalia Antonino;

Our special thanks go to all land-
based and on-board Costa Citizens,
and to the RSU for their constant
support.

We are also deeply grateful to Costa
Crociere fleet captains for their
role as ambassadors in the 5x1000
campaign.



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“A BETTER WORLD
IS A DREAM
WHICH
STARTS TO COME
TRUE WHEN WE
EACH
DECIDE
TO BE BETTER
PEOPLE.”

Mahatma Gandhi

SEA ROUTES
TO SUCCESS
PROJECT
PAGE 36





SOLO VELA





FOREWORD

I am proud to introduce the second annual report of the Costa Crociere Foundation presenting the activities and great successes achieved in 2017.

Finding ways to best address the most pressing social and environmental problems affecting our communities requires extensive research, sensitivity and commitment; it also involves the taking of calculated risks. Yet the stakes are extremely high and warrant the decision to set up an organization with the necessary skills and freedom to take decisions needed to manage high-impact projects efficiently and transparently.

For the Foundation 2017 was a key year. Many of the ongoing projects achieved the expected ambitious results and new important initiatives were selected and rolled out.

The careful monitoring of our 24 projects showed that 9,000 people of 110 different nationalities benefited from our social programs, receiving food, shelter, medical care and training that helped them to turn their lives around. What's more, some 7,600 young people, along with their teachers and experts, were made aware of and given training on the need to safeguard a common but fragile asset - our sea.

In 2017 the Foundation also passed a new milestone. The first international project was successfully introduced and, in June, 500 children from the poorest areas of the Philippines were able to start a school program instead of end up working. Such results must give us cause for thought. Through the Foundation, Costa shares with the community the value created by the constant hard work of its 30,000 employees and by an international network of business partners. It is our duty, and it makes us a responsible company.

I am particularly grateful to the passion and determination of members of the board who devoted much time and effort to steering the Foundation successfully towards new and bigger challenges in the future.

To conclude, I would like to thank all those who decided to walk with us on this journey, bringing new perspectives to the work we do together.

MICHAEL THAMM
COSTA GROUP CEO,
DIRECTOR OF THE BOARD







VISION / MISSION

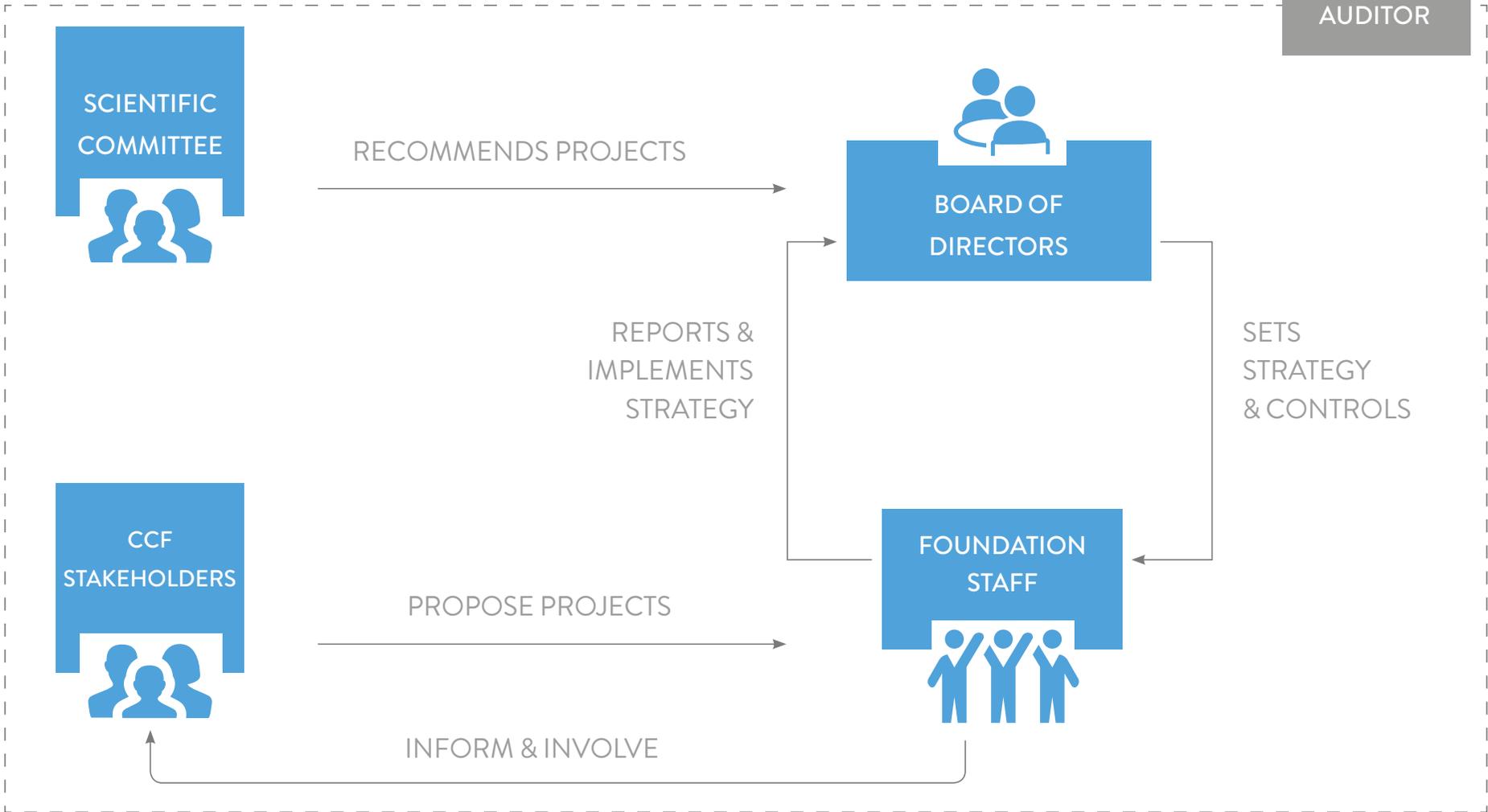
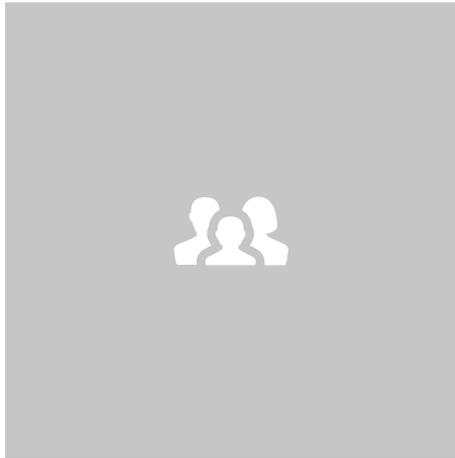


A clean world with equal opportunity for all, free from social barriers and marine pollution.



To eradicate the most pressing social and environmental problems affecting our communities by leveraging unique access to resources from the Costa network to remove social barriers and protect our seas.

GOVERNANCE





BOARD OF DIRECTORS



STEFANIA BERTOLINI

Secretary General CSR Network and Director of the “Istituto per i Valori d’Impresa” (ISVI). She also holds university courses teaching Corporate Sustainability and Business Administration in several Italian faculties.



LAURA CANNONE

Brand Emergency Response Officer and Chairwoman of the Foundation. She leads the Emergency Response Organization besides a large team of worldwide employees - the Care Team - to render aid to Costa Guests and shipboard team should such a situation occur.



GIUSEPPE CARINO

Vice President Guest Experience and On Board Revenue, he is adept at managing revenues, leading teams, promoting partnerships and channeling opportunities to turn mission statements into positive customer experiences at Costa.



HELEN ALFORD

Professor of Economy and Ethics, Deputy Rector of the Pontifical University of Saint Thomas Aquinas (Angelicum) and Deputy Principal of the Faculty of Social Sciences at the same university.



PAOLA GIRDINIO

Board Member ENEL and Professor at University of Genoa, she is a leading expert on environmental issues and member of a number of ministerial environmental impact commissions, as well as member of the Board of Directors.



BENIAMINO MALTESE

Senior Vice President and CFO, his financial expertise and management skills helped transform Costa from a family business to a publicly listed company.



UGO SALERNO

RINA Chairman and CEO, trained in shipping and naval engineering, and currently heads RINA, Italy’s supervisory body responsible for classifying, inspecting and testing in the marine, energy and transport sectors.



MICHAEL THAMM

Costa Group CEO and CEO Carnival Asia, he has built up a wide portfolio of management successes in the shipping and cruise-line industry.



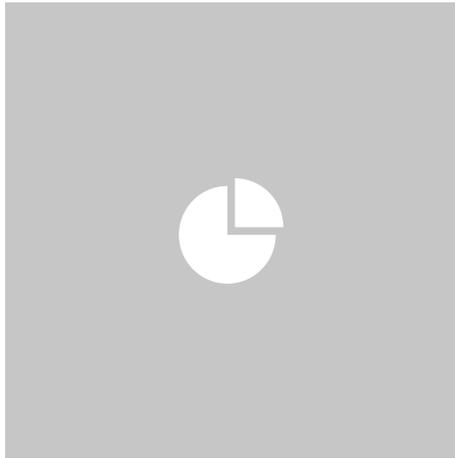
NEIL PALOMBA

President of Costa Cruises, has been guiding the company to secure a profitable future through the delivery of innovative and customer oriented solutions with passion, style and quality.

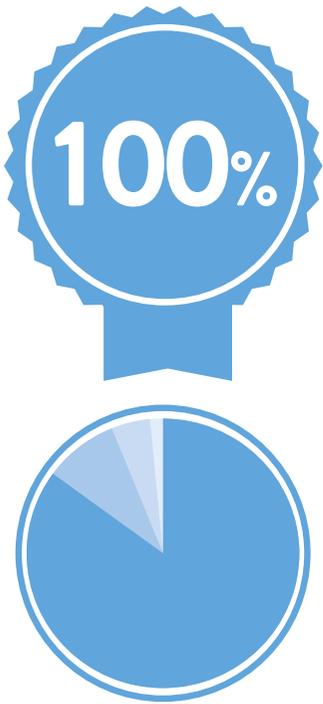


SARAH KOWALZIK

As former Secretary General of the Foundation’s until May 2017, She led the creation and growth of the Costa Crociere Foundation up to its consolidation.



CCF IN NUMBERS



PERCENTAGE OF DONATIONS INVESTED IN PROJECTS

- 85%** DIRECT CONTRIBUTION FROM COSTA
- 8.8%** DONATIONS FROM FUNDRAISING CAMPAIGNS INVOLVING COSTA PASSENGERS
- 4.6%** DONATIONS FROM FUNDRAISING CAMPAIGNS INVOLVING COSTA CREW MEMBERS
- 1.6%** DONATIONS FROM COMMERCIAL PARTNERS

AVERAGE COST PER PROJECT

 SOCIAL
105,100 €

 ENVIRONMENTAL
185,400 €

 SOCIAL PER YEAR
52,000 €

 ENVIRONMENTAL PER YEAR
96,800 €

DATA OF 2016
 SOCIAL DATA OF 2017
 ENVIRONMENTAL DATA OF 2017
 GENERAL DATA OF 2017


12 > 18 SOCIAL PROJECTS


3 > 4 ENVIRONMENTAL PROJECTS


8,509 > 16,574 BENEFICIARIES


95 > 109 NATIONALITIES OF BENEFICIARIES


8,973 BENEFICIARIES OF SOCIAL PROJECTS


16,882 HOURS TRAINING AND SUPPORT DELIVERED


383 WOMEN VICTIMS OF ABUSE HELPED


304,038 MEALS DISTRIBUTED


7,601 BENEFICIARIES OF ENVIRONMENTAL PROJECTS


276,929 M² OF BEACH AND SEABED CLEANED


6,883 STUDENTS INVOLVED IN ENVIRONMENTAL EDUCATION CLASSES


718 TEACHERS INVOLVED IN ENVIRONMENTAL EDUCATION CLASSES


265 SCHOOLS INVOLVED IN ENVIRONMENTAL EDUCATION CLASSES



2017

9 Jan

Launch of Costa Crociere
Foundation 2017 Call for Projects.

JANUARY

FEBRUARY

14 Feb

Laying of foundations of school
in Norcia.



TIMELINE

3 May

Miracle Shop opened in Pisa.

9 May

Primary school opened in Norcia.

MAY

JUNE

5 Jun

First day of school for children in *Hello Philippines*, *Hello Future* project.

27 Jun

Altrove social enterprise bistrot opened in Roma as part of *MaTeChef* project.

JULY

21 Jul

Presentation of *È Buono: Every Reason to Buy an Ice Cream* project, and first artisan ice cream shop opened in Genoa.

AUGUST

28 Aug

Memorandum of Understanding signed with Italian Ministry of Education, Universities and Research for the *Guardians of the Coast* project.

SEPTEMBER

25 Sep

Costa Crociere Foundation Annual Report 2015/2016 published.

26 Sep

Press conference to launch *Guardians of the Coast* project.

OCTOBER

16 Oct

Launch of call for proposals to select schools to take part in *Guardians of the Coast* project.

20 Oct

First visit of Costa Diadema guests to *Miracle Shop* in Pisa.

NOVEMBER

9 Nov

First visit of Costa Diadema guests to Altrove bistrot in Rome.

19 Nov

Start of Costa Crociere Foundation's The Good Christmas campaign.

DECEMBER

21 Dec

All *Guardians of the Coast* regional workshops completed.







ACTION MAP



GUARDIANS OF THE COAST		ITALY		Participating schools
EN ROUTE TO A BLUER SEA		LIGURIA		
A HELPING HAND FOR THE TYRRHENIAN		LIGURIA, TUSCANY, LAZIO		
THE SEA IN 3D		LIGURIA		
WOMEN IN TECHNOLOGY		CAMPANIA, CALABRIA, SICILY, LAZIO		
E' BUONO: EVERY REASON TO BUY AN ICE CREAM		LIGURIA		
QUIT THE SILENCE		CAMPANIA		
NEET IN TREKKING		PUGLIA		
REBUILDING WITH A PLATE OF AMATRICIANA		NORCIA		
HELLO PHILIPPINES, HELLO FUTURE!		PHILIPPINES		
A HOME FOR THE HOMELESS		GENOA		
FOOD ASSISTANCE		GENOA		
MATERIAL ASSISTANCE		ITALY		
A DENTIST AS A FRIEND		LIGURIA, PIEDMONT, VALLE D'AOSTA, EMILIA-ROMAGNA, LOMBARDY		
MATECHEF		ROME		
TODAY, TOMORROW, TO NINO		ROME		
INTO WORK TOGETHER		GENOA		
EDUCATION: THE KEY TO YOUR FUTURE		LIGURIA		
SEA ROUTES OF SUCCESS		GENOA		
THE MIRACLE SHOP		PISA		
WAT! WOMEN ACCESSIBLE TOURISM		GENOA, LA SPEZIA, CIVITAVECCHIA, PALERMO, CAGLIARI, MARSEILLES, BARCELONA, PALMA DE MAJORCA		
A SAFE HAVEN		GENOA		

ENVIRONMENTAL PROJECTS

Costa Crociere Foundation took another step forward in its efforts to safeguard Italy's marine ecosystem and coastlines. The far-reaching project rolled out nationally, in parallel with our existing environmental projects, extended the awareness-raising goals CCF has been pursuing for years.

Since our launch, we have continued to build on the network of relations with institutions, schools and citizens, working together to make a more concerted effort to cut plastic pollution in our seas and safeguard some of the most breathtaking landscapes on the planet.

One of our longer-term objectives is to facilitate the reduction of plastic litter building up along coastlines by promoting a circular economy. We are achieving this with the help of our partners: OLPA (Ligure Marine Observatory for Fishing and the Environment), Scuola di Robotica and CIRSPE (Italian Centre for Fishing Study and Research).

Together, we will bring the sparkle back to our seas, for the pleasure of all those who love them dearly.





20 | GUARDIANS
OF THE COAST



22 | EN ROUTE TO
A BLUER SEA



22 | A HELPING HAND
FOR THE TYRRHENIAN



23 | THE SEA IN 3D



GUARDIANS OF THE COAST

GOALS

To create environmentally mindful generations and make young people more aware of the plastic pollution plaguing our sea and coastlines.

Pupils of today are citizens of the future and they have a vital role to play in building a different, better world. The awareness and sensibility engendered by this project will encourage them to take a more active, responsible role in safeguarding the environment.

THE PROBLEM

Plastic is the fastest-growing pollutant in our seas and along our coastlines. It is threatening our wonderful landscapes and putting the survival of entire ecosystems at risk.

THE CHALLENGES

We have to act now to reduce the impact plastic pollution is having on our planet. If we don't, we are endangering not only the quality of life of future generations, but also our own. A cleaner, pollution-free world in which people live in sustainable buildings could change lives for the better right now.

THE PROJECT

Continuing in our partnership with OLPA , Scuola di Robotica and - from which the En Route to a Bluer Sea and The Sea in 3D projects have already emerged - and in conjunction with the media partner TLC web solution, we are now working on the *Guardians of The Coast* project with children from secondary schools across Italy. Each school adopts a stretch of coastline and, with the help of their teachers, these are managed. Scientific content is easily accessible through webcasts, reference materials and video tutorials. Field visits give the young people the opportunity to see, first-hand, the effects of their actions, as they can monitor their adopted coastline via a specially- designed app. The data collected by the pupils are used to build theme-based maps describing the state of Italy's coastlines. The project will wind up with a national event to continue to spotlight the importance of protecting the marine ecosystem.

	ITALY
	5,000+ STUDENTS INVOLVED
	650+ TEACHERS INVOLVED
	168 SCHOOLS ENROLLED
	39 WORKSHOP HOURS







EN ROUTE TO A BLUER SEA

OUR STORIES

The yearly event at the Palacrociere of Savona gives students beneficiaries of the project the chance to show off their awareness presentations. The most inventive idea this year came from Sestri Levante upper secondary school. The class put together a web radio programme about the sea and how to safeguard it.

To limit the impact of improper waste management, Costa Crociere Foundation, working with OLP, launched the *En Route to a Blue Sea* project. Local divers and fishermen mapped marine pollution levels along the Ligurian coast while hundreds of people collected litter and debris, cleaning entire sections of the coastline. To help children better understand the problem, during the environmental lessons the students at Ligurian schools are encouraged to pick a portion of the coast and look after it.

	LIGURIA
	718 STUDENTS INVOLVED
	3,030 PEOPLE INVOLVED
	240,829 M ² COASTLINE CLEANED
	1,528 KG OF MARINE DEBRIS COLLECTED



PARTNER: OLP (Ligure Marine Observatory for Fishing and the Environment)



A HELPING HAND FOR THE TYRRHENIAN

OUR STORIES

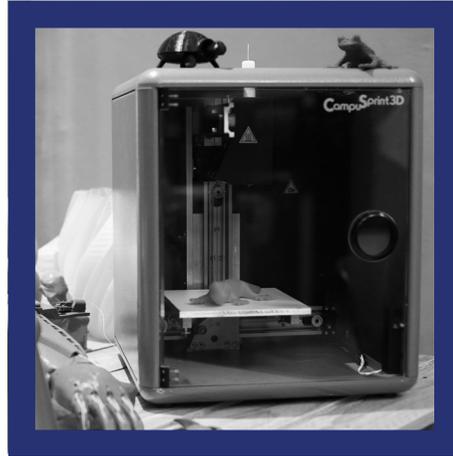
Students, teachers and local stakeholders across three Italian regions worked side-by-side on a project to clear up coastlines. They took part in “rubbish hunts”, educational sessions and awareness-raising campaigns devised by the young people. In one case, slogans were coined to draw beachgoers’ attention to the problem of littering and encourage them to adopt more responsible behaviours.

To reverse marine pollution, the only solution is to stop waste from clogging up the coast and target the root cause of the problem - human behaviour. The CIRSPE *A Helping Hand for the Tyrrhenian* project that we are supporting encourages people and businesses to recycle and adopt sustainable practices. The initiative reached out to high school students and involved them in clean-up schemes in which they were able to witness first-hand the impact of waste on the environment, and also involved local authorities in Liguria, Tuscany and Lazio.

	LIGURIA - TUSCANY - LAZIO
	944 STUDENTS INVOLVED
	56 SCHOOLS INVOLVED
	36,100 M ² COASTLINE CLEANED
	2,015 KG OF MARINE DEBRIS COLLECTED



PARTNER: CIRSPE (Italian Center for Fishing Study and Research)



THE SEA IN 3D

OUR STORIES

The Foundation supported the Sea in 3D project, which saw Scuola di Robotica and biologists from the RSTA Cooperative (Research and Development into Appropriate Technologies) organise public “eco-pinneggiate” events in which people were invited to remove and reuse plastic waste found along Liguria’s coastlines. Thanks to the collaboration between local authorities and volunteers, the young people collected bottles and much more, including tarpaulins from heavy goods vehicles!

The Sea in 3D project aims to safeguard the sea by giving litter a new life and promoting a circular economy at the same time. To help school students, institutions and divers better understand the issue, plastic waste is recovered and used to print new 3D objects, including teaching kits for visually impaired children. Some of the children involved have difficult backgrounds and their involvement in the project gives them the opportunity to acquire essential technological and digital skills that they can then transfer to the workplace.



LIGURIA



221 STUDENTS INVOLVED



11 SCHOOLS INVOLVED



2,000 PLASTIC BOTTLES COLLECTED



60 TEACHING KITS PRODUCED WITH RECYCLED PLASTIC

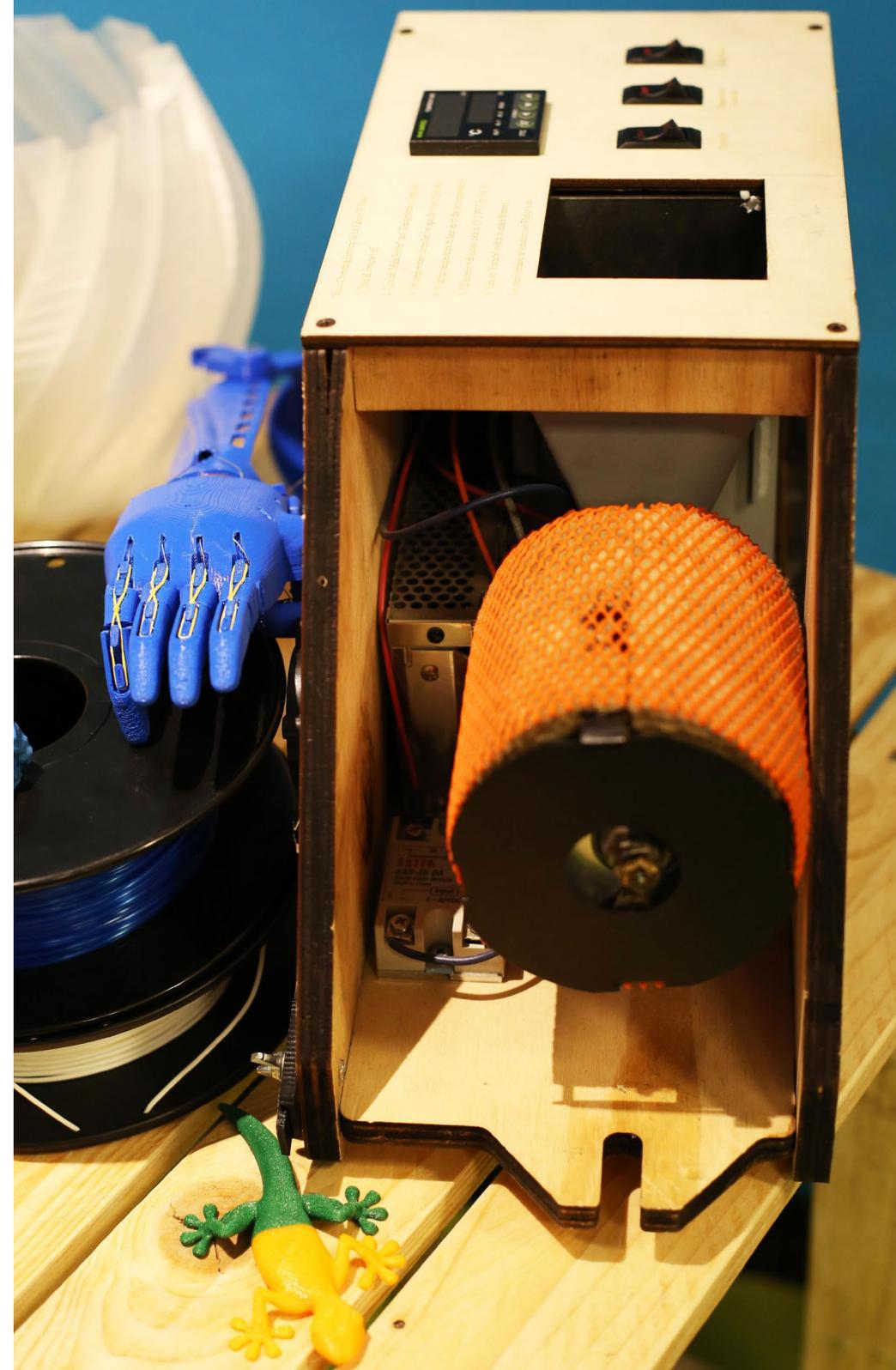
2016

2017

2018

2019

PARTNER: Scuola di Robotica



SOCIAL PROJECTS



2017 was the year Costa Crociere Foundation ventured beyond Italy and embarked on an international project in the Philippines to give 500 children the opportunity to go to school while also providing any necessary health care and food assistance.

The Foundation continues to tackle youth unemployment, a problem plaguing many European nations, and which could have a serious effect on future generations. Many of our projects are centered on NEET, namely young people not in employment or education, offering them business enterprise opportunities in the tourism sector. A further two projects introduced this year help women who have been victims of domestic abuse and women with multiple sclerosis. The former were offered a safe home, legal and psychological assistance, and professional training, with the aim of getting them into work and self-sufficient, securing not only their freedom, but also peace of mind. The latter were offered training for the tourist industry and the chance to try out new accessible trails and design their own experiential package tours. Another key objective achieved in 2017 was the opening of a new nursery school in Norcia, which the Foundation helped to rebuild after the earthquake in August 2016.

The goal of each of the Foundation's projects, working in collaboration with reliable partners who are well-established in their respective local areas, is to make a long-lasting and positive impact on society and on the lives of the many beneficiaries, enabling them to look to the future with renewed hope.



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ACCESSIBLE TOURISM



27 | E' BUONO:
EVERY REASON TO BUY AN
ICE CREAM



28 | QUIT THE SILENCE



29 | NEET IN TREKKING



30 | REBUILDING WITH
A PLATE OF AMATRICIANA



31 | HELLO PHILIPPINES,
HELLO FUTURE!



32 | A HOME FOR THE HOMELESS



32 | FOOD ASSISTANCE



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33 | A DENTIST AS A FRIEND



34 | MATECHEF



34 | TODAY, TOMORROW, TO NINO



35 | INTO WORK TOGETHER



35 | EDUCATION: THE KEY TO YOUR FUTURE



36 | SEA ROUTES OF SUCCESS



36 | THE MIRACLE SHOP



37 | WOMEN IN TECHNOLOGY



37 | A SAFE HAVEN



WAT! WOMEN ACCESSIBLE TOURISM

GOALS

Working with the Costa tour office, the project aims to leverage and further hone the knowledge and experience of a group of unemployed young women with Multiple Sclerosis for two main purposes: 1) to improve the travel experience at some of the top travel spots in Italy and Europe for travellers with special access needs, and 2) help the young woman find a sustainable position in the accessible tourism industry.

THE PROBLEM

Around 60%, or 114,000 MS sufferers in Italy are unemployed, and 24.5% are often forced to work fewer hours or change jobs. The hardest hit are women who are not only victims of discrimination in the workplace, they also tend to be more affected by MS.

THE CHALLENGE

Architectural and cultural barriers can seem insurmountable for travellers with MS, as their symptoms mean they have special needs with regards to mobility, accessible spaces and accommodation. To make sure the right services are available and accessible to all travellers, those in the industry need the advice of the people using them, people with MS in other words, to help them better understand how to make their venues more accessible.

THE PROJECT

To this end, AISM (Italian Multiple Sclerosis Association) and Costa Crociere Foundation are working together in the *WAT! Women Accessible Tourism* to offer fifteen unemployed young women the chance to inspire some very necessary changes to the travel industry. They are given new skills and detailed training to prepare them to co-manage and test at least four new accessible walking trails and experiential package tours. The new skills acquired will help them start up and run an online communication business to make the information about sustainable tourism available to tour operators, travel agents and individual tourists. On completion of this experience, five women in the group will be offered permanent employment.

	GENOA, LA SPEZIA, CIVITAVECCHIA, PALERMO, CAGLIARI, MARSEILLES, BARCELLONA, PALMA DE MAJORCA
	WOMEN TRAINED*
	HOURS OF TRAINING DELIVERED*
	NEW ACCESSIBLE TRAILS MAPPED*
	CITIES COVERED*

2017

2018

*Project commenced in 2017, indicators to be published in 2018

PARTNER: AISM (Italian Multiple Sclerosis Association)



E' BUONO: EVERY REASON TO BUY AN ICE CREAM

GOALS

È Buono: Every Reason To Buy An Ice Cream targets young people who have been removed from their families and live in care. The project gives them access to a stimulating environment in which to nurture their talent and aspiration, and a means of kickstarting a happy, prosperous life.

THE PROBLEM

Not all young people have a family by their side, to support them as they grow emotionally and professionally. Unfortunately, not all children are born into the happiest of environments. By the time these children reach maturity, they often find themselves alone and with no one to turn to for help.

THE CHALLENGES

Living apart from their biological families, who are often unsuitable or unable to rear them properly, these children need someone to make sure the violence and deprivation of their early years, don't also ruin their future.

THE PROJECT

The *È Buono: Every Reason To Buy An Ice Cream* social enterprise offers these young people the opportunity of employment, making and selling artisan ice cream following principles of sustainability, solidarity and excellence. Aided by Costa Crociere Foundation, *È Buono: Every Reason To Buy An Ice Cream* was able to set up and run an ice-cream shop, but also to purchase a refrigerated van to transport the ice cream, and a motorized cart to sell it from, meaning the shop could extend its reach and increase ice cream sales. By generating higher revenues, the social enterprise was able to pay the young people involved a decent, regular wage.

	LIGURIA
	YOUNG PEOPLE TRAINED*
	HOURS OF TRAINING DELIVERED*
	KG OF ICE CREAM PRODUCED*
	NEW JOBS CREATED*

*Project commenced in 2017, indicators to be published in 2018

2017

2018

2019

PARTNER: Agevolando Cooperativa Sociale



QUIT THE SILENCE

GOALS

As part of a market in which the quality of the products is as important as the fair treatment of its workers, the new professional independence gained will help these women to grow stronger emotionally.

THE PROBLEM

Violence against women is a silent and deadly phenomenon that robs women of their identity and their safety. The many difficulties, including practical ones, that they face in trying to rebuild their lives can often deter them from reporting the abuse, which is the first step they need to take to reclaim their lives.

THE CHALLENGES

Women who have been victims of violence need help and support to rebuild their lives. *Quit The Silence* is by their side as they gain the confidence and independence they need to recover and rebuild their emotional and professional selves.

THE PROJECT

On a 12-hectare plot recovered from a criminal organisation, a group of women from the Campania region receive specific enterprise-building training and self-employment coaching to help them start up their own Joint Purchasing Group selling premium local products. *Quit The Silence* not only provides a route back into society for these women, helping them to shake off the role of victim, it also helps build fair and sustainable economic networks.

	CAMPANIA
	WOMEN TRAINED*
	HOURS OF TRAINING DELIVERED*
	HOURS OF SUPPORT DELIVERED*
	NEW JOBS CREATED*

2017

2018

2019

*Project commenced in 2017, indicators to be published in 2018

PARTNER: Consorzio Terzo Settore Onlus



NEET IN TREKKING

GOALS

The two main goals of the NEET in Trekking project can be fused into one, overriding objective - to encourage young, unemployed people into self-employment through the start-up of a tourist body, giving them back their faith and confidence in the future while also promoting their local natural heritage, protecting the environment and attracting tourists.

THE PROBLEM

The Puglia region in Italy is an amazing place, offering breathtaking views and multiple activities for visitors. Nevertheless, it also has an unusual paradox - despite being one of the most popular tourist destinations in Italy, it also has the highest number of young people not in work or education.

THE CHALLENGES

Lack of job prospects can be turned around by encouraging young people to take a new, proactive approach to their region, to have faith in their abilities, and hope in the future.

THE PROJECT

The NEET in Trekking project aims, in one respect, to restore the confidence of disillusioned young people and, in another, to make the beautiful Barsento nature reserve and stunning forests in the Itrian Valley, nestled between the busy city of Bari and provinces of Brindisi and Taranto, more attractive to tourists.

The initiative will give a group of young people from Puglia the chance to turn the spotlight on their region by asking them to identify areas of the countryside to be cleaned up and better promoted. Moreover, to make the valley easier to explore and spotlight its best features, the young people will also select and map new trails, making sure some of them are accessible to the disabled, elderly and children.

	PUGLIA
	YOUNG PEOPLE TRAINED*
	HOURS OF TRAINING DELIVERED*
	TRAINING WALKS COMPLETED*
	PATHS RESTORED*

2017

2018

2019

*Project commenced in 2017, indicators to be published in 2018

PARTNER: Associazione Warrols



REBUILDING WITH A PLATE OF AMATRICIANA

GOALS

Giving a new lease of life to the Norcia nursery school meant giving the children back the childhood the earthquake had taken away and allowing them to go back to being children again..

OUR STORIES

After the earthquake that hit Norcia, A. and A., like all children living in the village, were left without a school when it was destroyed. Our reconstruction initiative, coordinated by the Francesca Rava NPH Onlus Foundation, helped to rebuild the nursery school, giving A. and A. and all their friends safe classrooms in which to play and learn.

THE PROBLEM

Earthquakes are devastating and can sweep whole villages away in the blink of an eye, shaking up the lives of hundreds of people and changing them for ever. They are inexorable, bursting into homes and public buildings, taking the occupants by surprise in the places in which they should be safest- at home, work or school.

THE CHALLENGES

The earthquake that hit central Italy on 24 August 2016 wreaked havoc on several towns in Marche, Abruzzo and Umbria, bringing Amatrice and Norcia more or less to their knees. Schools in Norcia were not spared its wrath, including the nursery school, which was razed to the ground, leaving the children without a building in which to simply be children.

THE PROJECT

The Foundation stepped in immediately to lend a hand, setting aside 1 euro from every plate of Amatriciana pasta served in Costa's on-board restaurants, and encouraging guests and staff to make their own donations. The three-month initiative was rolled out across all Costa ships. The money raised was donated to the Francesca Rava Foundation and, together with funds raised by other partners and contributors, enabled the charity to rebuild the school, which was opened on 9 May 2017, less than eight months after it collapsed. The new building, which has an energy-saving heating system for a lower carbon footprint, is also earthquake-proof, thereby guaranteeing the safety of the 125 children it will host every day.

	NORCIA
	125 CHILD BENEFICIARIES
	410 mq SIZE OF SCHOOL REBUILT
	60,000 PLATES OF AMATRICIANA SOLD
	5,000 INDIVIDUAL DONATIONS

2016

2017



HELLO PHILIPPINES, HELLO FUTURE!

GOALS

This project plays an important role in saving hundreds of Filipino children from misery and life on the streets, giving them practical help and hope in the future. Lifting young people out of poverty and removing them from its dangers is part of Costa's broader aim to use education to tackle the root cause of poverty.

OUR STORIES

For R., a Filipino girl who was born and raised in the suburbs of Manila, getting an education was the only way to lift her family out of poverty. Thanks to the Hello Philippines, Hello Future project, she has managed to turn her life around. R. now goes to school, is getting great marks and dreams of becoming a civil engineer.

THE PROBLEM

Despite exponential growth in the Philippines' economy, the boom hasn't trickled down to the lower classes where the number of people still unable to read and write remains high. As a result, children from such disadvantaged backgrounds find it impossible to get the education they need to find a job and a way out of poverty.

THE CHALLENGES

Giving these children an education and providing for their instruction is the only way of removing them from the destitution that is often also the primary cause of malnutrition, disease and early death, which are exacerbated by the labour they are forced into at a young age. Going to school means having the chance to acquire the skills they need to build a dignified future, removed from the misery of the shanty towns they live in and a life without hope.

THE PROJECT

Costa Crociere Foundation, wanting to do something serious to help the Philippines to seize the potential of its young people, devised a programme that would help improve the lives of hundreds of children.

The first step, working with Purple Centers Foundation, was to get more than 500 children, aged seven to eighteen, from the poorest parts of the Philippines, to school. Featuring a detailed schedule of daily lessons, the education project also provides wrap-around measures like after-school sessions organised on a weekly basis. To make a serious contribution to their future, the project also delivers classroom lessons and workshops to develop the core skills to survive and prosper in everyday life. On top of this, Costa Crociere Foundation also gives students the materials they need to follow the lessons, from books to uniforms and an IT lab, as well as health care when necessary.

The project doesn't stop here. Fifty young adults, half from Purple Centers Foundation schools and half from the families of Costa staff, are offered training courses in the hotel and catering trade, delivered by the same prestigious institute that trains Costa crew. On completion, the highest-performing students will be offered the opportunity to interview for a job as a crew member.

	PHILIPPINES
	CHILDREN INVOLVED*
	HOURS OF TRAINING DELIVERED*
	% SCHOOL ATTENDANCE*
	YOUNG PEOPLE TRAINED IN HOSPITALITY*



*Project commenced in 2017, indicators to be published in 2018

PARTNER: Purple Centers Foundation



A HOME FOR THE HOMELESS



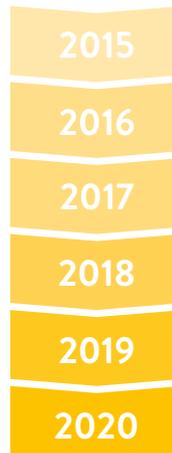
OUR STORIES

Before his path crossed that of the Comunità di Sant'Egidio, eighty-one year old F, a kindly, good-natured soul, was malnourished, in ill health, and living in a basement flat with no heating. Thanks to the A Home For The Homeless project, F, now lives in a real house, is back in contact with his son and they were able to spend F.'s birthday together.

Growing numbers of young people, women, single dads, foreigners and the elderly are finding themselves are tragically finding themselves without a home. Costa Crociere Foundation and the Comunità di Sant'Egidio took action to address this problem, setting up the A Home For The Homeless programme to provide accommodation and basic necessities to people living rough. This initial aid is backed up by the support of professionals and trained volunteers who provide psycho-social assistance and educational, medical and legal support to help the homeless turn their lives around.

	GENOA
	33 PEOPLE HOSTED
	6 APARTMENTS
	14 BEDS AVAILABLE
	20 JOURNEYS TO INDEPENDENCE COMPLETED

PARTNER: Comunità di Sant'Egidio



FOOD ASSISTANCE



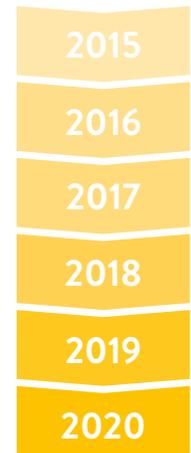
OUR STORIES

G. and A. travelled to Italy from the Slovak Republic, looking to make a new life for themselves but ended up sleeping rough. Problem after problem came to a head when they were attacked and beaten up one night. But thanks to the help and support received from Sant'Egidio volunteers, they received a hot meal and a shoulder to rely on. A. and G. are doing well, they are eating regularly and now have a proper home.

Food insecurity has become a reality for more than 4.8 million Italians who have been hard-hit by the recession. At Costa Crociere Foundation, we are drawing on our vast network of suppliers, local authorities and partners to bring food to the needy in Genoa. In partnership with the Comunità di Sant'Egidio, from two distribution centres we give out food, medicines, clothing and provide shelter to around 450 people. Pooling both our resources, we are making a difference, getting food to all corners of the city.

	GENOA
	5,692 FOOD KITCHEN BENEFICIARIES
	159,717 HOT MEALS SERVED IN FOOD KITCHEN
	144,321 COLD MEALS DISTRIBUTED IN GENOA
	109 NATIONALITIES

PARTNER: Comunità di Sant'Egidio





MATERIAL ASSISTANCE

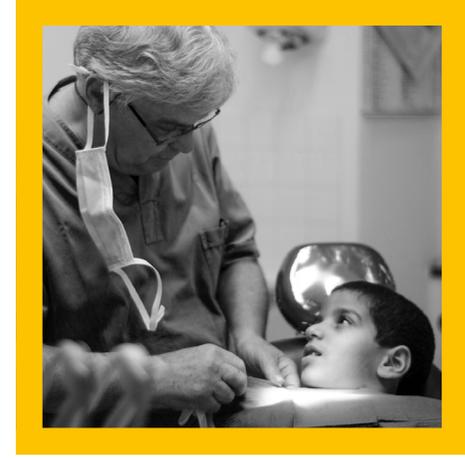
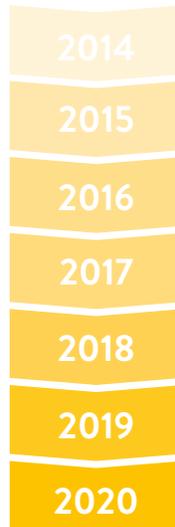
OUR STORIES

Costa Pacifica had 488 televisions to dispose of and the Foundation was able to donate them to BITEB, the Information, Technology and Biomedical Bank which regenerates technological devices and distributes them to socially useful organisations. In this way, the Foundation was able to provide valuable help to the charity while also taking an important step forward in the fight against waste.

The project has its own warehouse in which it collects items that are no longer used on Costa ships but in excellent condition, and an e-shop to then redistribute them to charities, nonprofit and non-governmental organisations caring for those in need.

Our action, which has the dual benefit of delivering aid where needed and reducing our impact on the environment by limiting waste, has also triggered a virtuous cycle of reuse and recycling among Costa employees, stakeholders and suppliers.

	ITALY
	87 ORDERS PLACED
	15,000 + OBJECTS DONATED
	59 CHARITIES
	100% COSTA FLEET INVOLVED



A DENTIST AS A FRIEND

OUR STORIES

Y. had been taken away from his family and was living in care, having only ever known violence in his young life. One day, a volunteer from Arké took an interest in Y. and his smile, and took him to a dentist who had volunteered to be part of the project. Y is now working, has healthy teeth, a girlfriend and lot of friends.

Expensive dental care is becoming more and more difficult to afford. The A Dentist as a Friend project delivers free dental care to children from low-income families, creating networks of dentists, social services and families. Building on the success of the first edition in Genoa, the project will now extended to the regions of Piedmont, Valle d'Aosta, Lombardy, and Emilia-Romagna. Looking after the smiles of vulnerable children and easing their way towards adulthood is now an ambitious, and also very real, possibility.

	LIGURIA, PIEDMONT, VALLE D'AOSTA LOMBARDY, EMILIA ROMAGNA
	1,139 CHILDREN BENEFICIARIES
	1,153 VOLUNTEER DENTISTS
	183 DENTIST STUDIOS INVOLVED
	5 ITALIAN REGIONS COVERED



PARTNER: Associazione Arké



MATECHEF

OUR STORIES

M. came to Italy in 2016, as a minor seeking exile, and right away pursued an interest in cooking and his desire to build a future for himself. Thanks to MaTeChef, M. embarked on a cookery course and surprised everyone with his patisserie skills. He is now an apprentice at Ristorante Altrove where he is learning fast and on his way to making his dream of becoming a pastry chef come true.

Vulnerable people can turn their lives around through work. The *MaTeChef* project combines social enterprise and personal development in the Altrove bistrot which offers a training ground for the young beneficiaries of the project, a place to learn about the catering trade and to start receiving a source of income. The restaurant now also welcomes cruise passengers on excursions to Rome, for whom a special menu has been devised.

	ROME
	60 YOUNG PEOPLE TRAINED
	40 NEW APPRENTICESHIPS
	590 HOURS OF TRAINING DELIVERED
	6,000 MEALS SERVED IN THE RESTAURANT

PARTNER: CIES Onlus (Center for Development Education and Information)

2015

2016

2017

2018



TODAY, TOMORROW, TO NINO

OUR STORIES

I. is a strong-willed and independent 21-year-old man from Guinea. Thanks to this project, he was able to complete his education while working part-time. He has decided to continue studying and has taken up Taekwondo, which he would like to teach one day.

The EU has set itself the target of lowering the number of young people dropping out of education. *Today, Tomorrow, To Nino* is helping in this intent by offering pupils from disrupted backgrounds access to preferential learning pathways and a support network to encourage them to stay in education. Extra-curricular activities and family empowerment sessions are also provided. Help is given towards education-related expenses by providing the necessary school materials.

	ROME
	372 STUDENTS INVOLVED
	71 SCHOOLS INVOLVED
	3,288 HOURS OF AFTER-SCHOOL ACTIVITIES
	7,545 HOURS OF ONE-TO-ONE SUPPORT

PARTNER: FOCUS - La casa dei diritti sociali

2015

2016

2017

2018



INTO WORK TOGETHER

OUR STORIES

24-year-old M. has a troubled past. After spending two years in prison, he was placed in sheltered housing where he lived for one year. Introverted and bearing the scars of his past, M. was given a place on the 3D printing and craft courses. He later started working in a garage, embracing the opportunity conscientiously, and was rewarded the first permanent employment agreement of the Into Work Together project.

Every year, thousands of young people drop out of school and end up without the qualifications they need to find work. When this combines with the frustration that comes with lack of financial security, it can lead to social isolation, and in the most extreme cases, also crime. Into Work Together offers young unemployed people a learning pathway to acquire core and practical skills which they can then use in the workplace. A followup on-the-job mentoring scheme tracks their progression into the workplace.

	GENOA
	155 YOUNG PEOPLE TRAINED
	654 HOURS OF TRAINING DELIVERED
	15 TRAINING COURSES
	14 NEW APPRENTICESHIPS

2015
2016
2017
2018

PARTNER: Il Laboratorio Cooperativa Sociale



EDUCATION: THE KEY TO YOUR FUTURE

OUR STORIES

K. is of Italian-German nationality and, despite gaining his diploma from science lyceum, with top marks, he could not afford to continue his education. Through Education: the Key to your Future, he was able to enrol on a Mechanical Engineering degree course where is performing excellently and has made many friends. His dream to find a job in the aviation industry is now a real possibility.

Through the Education: The Key To Your Future project, we provide grants to high-performing students from low-income facilities to allow them to embark on a degree in engineering, a faculty which has the highest employment rates after graduation. The university is also close to Costa headquarters meaning our employees are on-hand to provide professional mentoring and practical advice. Education is key in modern society, without qualifications or skills, it is increasingly difficult to find work and the risk of job insecurity and poverty increases.

	LIGURIA
	10 STUDENTS INVOLVED
	5 YEARS SCHOLARSHIP LENGTH
	28/30 AVERAGE MARKS
	5 NATIONALITIES

2015
2016
2017
2018
2019
2020



SEA ROUTES TO SUCCESS



OUR STORIES

K. arrived in Italy after a long journey; with no prospects for the future, he was admitted to the Sea Routes To Success project where he acquired carpentry, yachting and English language skills. K. now works in a hotel but is already planning to do what he loves most: skipper boats.

Sea Routes To Success gives young people from disadvantaged backgrounds the skills they need to pursue careers connected to the sea that are part of Genoa's heritage. The project alternates theory and practice in a combination of classroom lessons, naval carpentry sessions in the lab and time spent on ships. At the end of the course, trainees will do a three-month placement with a local company which will help them build their self-confidence as they work.

	LIGURIA
	12 YOUNG PEOPLE TRAINED
	460 HOURS OF TRAINING DELIVERED
	100 HOURS AT SEA
	NEW APPRENTICESHIPS* * Planned for 2018

PARTNER: Non Solo Vela Associazione di Promozione Sociale

2016

2017

2018



THE MIRACLE SHOP



OUR STORIES

A. has Down's syndrome and, after finishing her apprenticeship, found herself with no job and no prospects for the future. Thanks to the Miracle Shop, A. has a new job and has overcome her initial difficulties and shyness to serve the shop's customers with a smile. Her blue eyes are shining with happiness once again.

Delivered in partnership with the Alzaia Social Cooperative, The Miracle Shop helps young unemployed adults and people affected by Down Syndrome to grow professionally and get back into work. As part of the project, a shop was opened in Piazza dei Miracoli in Pisa, selling fair-trade products and honing the young people's skills and opening doors to new opportunities. This year, cruise passengers on excursions to Pisa visited the shop and, thanks to the collaboration with Costa's excursion department, they also had the opportunity to hear the young people's stories and the success of the project and its beneficiaries.

	PISA
	10 YOUNG PEOPLE WORKING IN THE SHOP
	6 BENEFICIARIES WITH DOWN'S SYNDROME
	40 HOURS OF TRAINING DELIVERED
	40 HOURS OF ONE-TO-ONE TRAINING

PARTNER: ALZAIA - Cooperativa Sociale

2016

2017

2018



WOMEN IN TECHNOLOGY

OUR STORIES

18-Year-old C. is in her last year of high school studying Human Sciences in Palermo. Feeling unfulfilled with the work experience she was doing, she joined the Women in Technology project. With the skills she acquired, she devised an app to improve safety onboard ships. Being part of the programme helped her to see what she really wants to do after leaving school - study communication.

Women in Technology (WIT) develops the business ideas of 220 young women from high schools in Campania, Calabria, Sicily and Lazio.

The girls produce small enterprise projects that bring new technologies to sectors of the tourist industry, building prototypes and seeking financial backers through crowdfunding campaigns.

WIT gives the young students essential skills for the modern workplace, like leadership and problem-solving, inspiring them to find solutions for problems in their home communities.



CAMPANIA, CALABRIA, SICILY, LAZIO



220 STUDENTS TRAINED



5 SCHOOLS INVOLVED



400 HOURS OF TRAINING DELIVERED



41 BUSINESS IDEAS SUBMITTED BY STUDENTS

2016

2017

2018

PARTNER: Fondazione Mondo Digitale



A SAFE HAVEN

OUR STORIES

A. is a young woman trapped in a forced marriage. After years of abuse, she found the strength to escape and was given a place in one of the programme's safe houses. The Safe Haven project gave her the chance to start a new life. A. now studies and has a job but, most importantly, she has escaped the cycle of violence and gained her freedom.

Too many Italian women are still victims of domestic abuse. In Italy, victims do not always get the services or treatment they need from the welfare and legal systems.

The Safe Haven project attempts to address this problem, providing a safe and secret place to live for these women and their children, offering specialist support from an educational psychologist, as well as supporting them financially through the first few months.

Following this first stage, the women start a process of empowerment to regain their independence and start to look to the future with new hope.



GENOA



383 WOMEN VICTIMS OF ABUSE HELPED



155 CHILDREN HELPED



4 NEW SHELTERS



2,660 HOURS OF SUPPORT DELIVERED

2016

2017

2018

PARTNER: Il Cerchio delle Relazioni





ATFERWORD

2017 was my first year as General Secretary of the Costa Crociere Foundation.

Taking over the office held by Sarah Kowalzik, to whom I express my utmost esteem and gratitude, was cause for much pride coupled with a great responsibility.

In three years of relentless hard work, the Foundation has laid very strong roots, remaining faithful to its values and showing unwavering determination to generate long-lasting change. The twenty-two social and environmental projects currently underway cover a large part of Italy and, with the success of the project in the Philippines, the Foundation has also managed to coalesce the vital need to care for local communities with its natural international outlook.

This approach will continue in the years to come. In parallel with the growth of international initiatives, the Foundation will continue to sustain projects benefiting women, the young and the most vulnerable, as well as safeguarding our seas. Society is rapidly evolving and embracing – or in some cases only accepting – a growing number of different values. It is therefore more important than ever that the Foundation strengthens and boost its distinguishing features, remaining firmly anchored to its roots and faithful to its mandate.

This is why, the Foundation's projects must continue to propose innovative solutions that can bring long-lasting, system-wide change, drawing on the unique, non-monetary resources that both the Foundation and Costa Crociere have to offer. The Guardians of the Coast project is the perfect example. More than 5,000 pupils from 175 schools across Italy worked alongside their teachers to monitor almost a third of Italy's coastlines.

In 2018, we will build further on these successes, reinforcing the already solid relations with our main stakeholders, starting with Costa's guests, employees and business partners. We want to create an inclusive Foundation, a "platform" capable of welcoming and actively engaging with anyone who shares our values and seeks to achieve the same objectives.

My sincerest thanks go out to these people, whose hard work every day makes it possible for the Costa Crociere Foundation to achieve what it does.

DAVIDE TRIACCA
SECRETARY GENERAL
COSTA CROCIERE FOUNDATION



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