



Annual Report 2021



 **Costa Crociere
Foundation**

Our utmost gratitude goes to all those who support the Foundation. Their hard work and support have enabled us to make such an impact.

A. Hartrod;
Agenzia Marittima Saidelli;
Agrimontana;
Albatravel Genova;
Alitalia - Società Aerea Italiana;
Amaca;
Avventura Urbana;
Azienda Casearia Salati;
Bc Service Europe;
Bomè;
Cassia Travel;
Cervi Enrico Studio di Architettura;
Chugoku Boat;
Consorzio per il Centro Interuniversitario di Biologia Marina;
Context-us;
Cosnav Costruzioni Navali;
Crosa;
Daphne;
Dassisti Viaggi;
De Palma Thermofluid;
Destination Service Spain;
Ecolab;
Effedue;
Emme 2 Antinfortunistica;
Fabbri 1905;
Ferrari F.lli Lunelli;
Fondazione Fincantieri;
Fraizzoli 1923;
Francesco Baglietto e Figlio;
Fratelli Pazzaglia;
Gam Office Service;

General Food;
Gruppo Messina;
Heggli Ag;
I Viaggi di Michelone;
Ib;
IMS Technologies;
Italtel;
Italtende di Del Grande Igor;
Juventus Club Heroes;
Key Technologies;
Kloska Group;
L'orchidea;
Loc Group Limited;
Logotel;
Lyreco Italia;
Manifattura Fraizzoli e C.;
Mantero Sistemi;
Mappart Idee in Movimento;
Nautilus;
Newton Management Innovation;
Nicole Magolie;
Oper Di V. Mastronardi;
Panapesca;
Pm Movies;
Pompadour Tè;
Portobellotravel di Torrisi Antonio;
Pricewaterhouse Coopers (PWC);
Publitalia 80;
RE 2 di Ferrucci Beatrice;
Reiseburo Hogger;
Ri-Diamo Onlus;
Rondaninavetro;

Rotary Distretto 2031/2032;
Schiavetti Enzo;
Selection;
Servizi Tecnici Navali;
Società Turistica Agenzia Travels;
Sp. Spezialitaten - Partner Nord AG;
Tavi;
Tecnavi;
Tipografia A. Teti;
Total Service;
Total Solution Interiors;
Utilia;
Ver-Mar.

We are eternally grateful to the Captain and Deck Officers of all our Costa Group ships and our shoreside Colleagues for the help with the 5x1000 campaign.

A special mention goes to:

RSU (unitary union representation) colleagues;
Head of Corporate Fleet HR, Crew Experience, Training & Leadership;
Director HR Fleet Guest Services & Entertainment, HR Director;
Internal Communication & Employee Engagement Director;
HR Director Fleet;
HR Administration & Planning of Costa, Costa Asia and Aida.

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Summary of activities for the year 2020





HAPPINESS IS FOR EVERYONE

“To get the full value of joy you must have someone to divide it with.”

Mark Twain



FOREWORD

Letter from the Costa Group CEO

As the world was suddenly plunged into the Covid-19 crisis, and the whole tourism industry was first put to an abrupt halt, Costa promptly reacted by taking charge of all guests and staff, showing once again that company and Foundation share the same values of attentiveness, responsibility, and guardianship. Our crisis room was operating 24/7 from February through June; at our full expense, 18.000 guests and 11.000 crew members were repatriated using any available means.

While Costa focused on crisis management and the definition of enhanced safety protocols allowing for a safe restart of cruise operations - safe for our Guests, crew members and destinations - the Foundation focused on emergency programs and the carryover of long-lasting strategic projects, and postponed the deadlines of those most affected by Covid-19.

The fact that all Costa ships were laid-up for most of the year never hindered the Foundation's proactiveness: on the contrary, it tightened the relationship with the local communities we regularly support. Our message to our habitual beneficiaries was clear: we are in this together – even more so in this state of emergency, and our ships paused in ports can be of support.

For instance, last spring Costa Pacifica, Costa Fortuna, Costa Luminosa and Costa Smeralda promptly donated 30 tons of fresh goods and pantry staples to the cities of La Spezia, Brindisi, Savona and Marseille thanks to our well-established collaboration with Italy's most important food bank, Banco Alimentare. At Christmas, we launched a campaign called "Our best trip ever" which brought 55 thousand meals to people in need in seven of our most significant ports (Genoa, Civitavecchia, Bari, Palermo, Barcelona, Marseilles, Guadalupe and Martinique). The volume of food supplies usually donated to the city of Genoa through the "Food Assistance" program was increased by 35% to match spiked demand; when local shelters were shut down, hundreds of personal hygiene kits were distributed to those so unfortunate to be living on the streets, as an emergency support to our focal project "Material Assistance".

Tens of thousands of masks, gloves, glasses, and safety gear were sent to hospitals and public health touchpoints in Liguria, Tuscany and Lazio. Regarding ongoing projects, these were adapted to the demands of social distancing: we gave continuity to "Guardians of the Coast" with at-home activities, which proved to be an excellent way to keep students focused on the environment even as they couldn't venture outside; the project obtained the patronage of the Italian Ministry of the Ecological Transition and the support of the Coast Guard.

To keep "A Safe Haven" doing its essential work for abused women, we fully digitalized eight anti-violence centers in Liguria. While these projects went digital, we also managed to hand over to the city of Genoa "Certosa 13D", a new multi-functional community center that will revive a neighborhood deeply affected by the collapse of the Morandi bridge in 2018. We truly missed sailing, and now that we have finally resumed cruising safely, responsibly and strong in our principles, we'll accelerate in our capacity of generating long lasting positive impact for all our stakeholders as a value-creating-ecosystem made of our people, our ships, suppliers, trade partners, our Foundation and our tireless inclination to innovate. This, is Costa!



Michael Thamm

CEO del Gruppo Costa e Carnival Asia,
membro del Consiglio di Amministrazione
di Costa Crociere Foundation





VISION AND MISSION

Our vision

A world where happiness is shared and accessible to all.

Our Mission

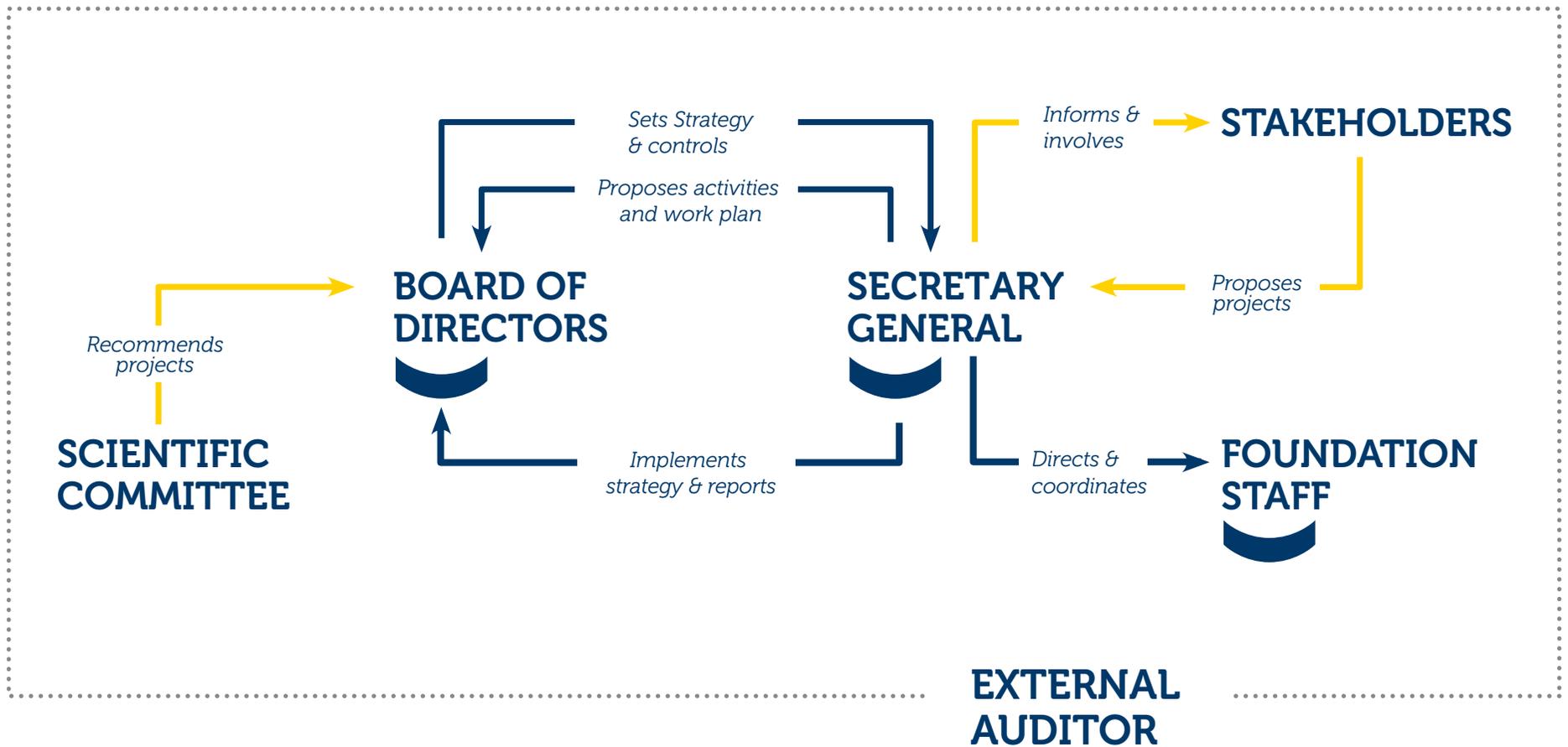
Our bond with **the sea and the local communities we meet on our travels around the world** guide us in choosing which social and environmental projects to support in order to tackle inequality and have a positive impact on society, both now and for future generations.

We are committed to doing everything we can to **achieve the universal goal of creating a more sustainable and equal society**, tirelessly working with reputable partners to find effective solutions to the needs of the communities.

We share our resources and pool our networks for a unique ultimate goal:
to make happiness accessible to all.

GOVERNANCE

Our transparent process



BOARD OF DIRECTORS



Helen Alford

Professor of Economy and Ethics, Deputy Rector and Deputy Principal of the Faculty of Social Sciences at the Pontifical University of Saint Thomas Aquinas.



Stefania Bertolini

Secretary General CSR Network and Director of the "Istituto per i Valori d'Impresa" (ISVI), Stefania also teaches Corporate Sustainability and Business Administration.



Laura Cannone

Costa Brand Emergency Response & Business Continuity Director, Laura leads the Emergency Response and is Chairwoman of the Foundation.



Giuseppe Carino

Costa Vice President Guest Experience and On Board Sales, Giuseppe turns mission statements into positive customer experiences at Costa.



Paola Girdinio

Board Member ENEL and Professor at University of Genoa, she is a leading expert and member of many environmental impact commissions.



Sarah Kowalzik

Secretary General of the Costa Crociere Foundation until May 2017, Sarah was the driving force behind its inception and growth, up to its consolidation.



Beniamino Maltese

Senior Vice President and CFO of Costa Group, Beniamino's financial expertise and management skills helped transform Costa from a family business to a publicly listed company.



Ugo Salerno

Chairman and CEO of RINA, Italy's supervisory body responsible for classifying, inspecting and testing in the marine, energy and transport sectors.



Michael Thamm

As CEO of Gruppo Costa and Carnival Asia, he designed a strategy ever more oriented towards a sustainable and inclusive future, redefining the global standards of cruising. With a career spanning over more 30 years in the naval and cruising industry, he is one of the leading experts in the field

TIMELINE

Milestones of 2020

2020

JANUARY

17 Jan

Together for Genoa - Agreement signed with the Municipality of Genoa for the new Neighborhood Centre in the Certosa district

21 Jan

Guardians of the Coast - The third cycle was launched with 195 registered secondary schools

FEBRUARY

11 Feb

Together for Genoa - Renovation works started at the Neighborhood Centre in Certosa

MARCH

26 Mar

Together for Genoa - Suspension of work at Certosa due to pandemic lockdown restrictions

APRIL

4 Apr

Covid-19 Emergency - Digitalisation of the 8 Anti-Violence Centres in Liguria and communication campaign on TV and social media #nonseisola

9 Apr

Covid-19 Emergency - Distribution of over 2,000 food parcels in Genoa

10 Apr

Covid-19 Emergency - Support to RiDiamo Onlus for the purchase of equipment to treat Covid-19 at Italian hospitals

MAY

1 May

Covid-19 Emergency - Distribution of over 300 underwear kits to homeless people in Genoa

10 May

Together for Genoa - Resumption of work at Certosa after stoppage due to lockdown

29 May

Guardians of the Coast - Despite lockdown, the cycle closed with 144 schools, 463 teachers and 1,742 students active with distance learning

6 Jun

Guardians of the Coast arrived on the EducazioneDigitale.it portal with a learning itinerary for primary and lower secondary schools

18 Jun

Together for Genoa - Resumption of co-discussions with neighborhood associations and public entities to define and identify the new Centre activities

25 Jun

Launch of the new CCF website in Italian and English, featuring the Foundation's new graphic identity.

9 Dec

Together for Genoa - Press conference for the inauguration of the new Neighborhood Centre 13D Certosa, together with the Mayor and local dignitaries.

16 Dec

Guardians of the Coast - Fourth cycle kicked off with 558 teachers in live webinar teaching mode

21 Dec

Our most beautiful journey - Launch of the fundraising campaign in Italy, France, Spain and the French Antilles

22 Dec

Education: The Key to your Future - Giulia Pusceddu and Marco Sanguineti graduated in Bio Engineering and Mechanical Engineering, respectively, with 110 cum laude

1 Oct

Material Assistance - 35 bicycles delivered from Costa ships to the Savona University Campus

10 Oct

Beach cleaning activities with Costa volunteers together with Genova Cleaner

13 Oct

Guardians of the Coast obtained the patronage of the Ministry of the Environment and Protection of the Territory and the Sea

22 Oct

Education: The Key to Your Future - Alessio De Luca and Marco Lapolla both graduated in Robotics Engineering with 110 cum laude

6 Aug

Together for Genoa - Conclusion of co-discussions with Associations and identification of the new Centre's first activities and services

AUGUST**OCTOBER****DECEMBER****2021****JULY****1 Jul**

Publication of the 2020 Annual Report

SEPTEMBER**21 Sep**

Made of Sun - We sponsored the training of 15 young women in Sustainable Agriculture Practices

22 Sep

Education: The Key to Your Future - Mauran Lingamoorthy graduated with 110 cum laude in Engineering Management

30 Sep

Guardians of the Coast - At the beginning of the school year more than 500 teachers' of primary and lower secondary schools are already using the didactic materials of the project

NOVEMBER**4 Nov**

Together for Genoa - End of the renovation works and ceremony for the handover of the keys to the Municipality of Genoa of the new Neighborhood Centre

26 Nov

Launch of the new CCF website also in French, Spanish and German languages

30 Nov

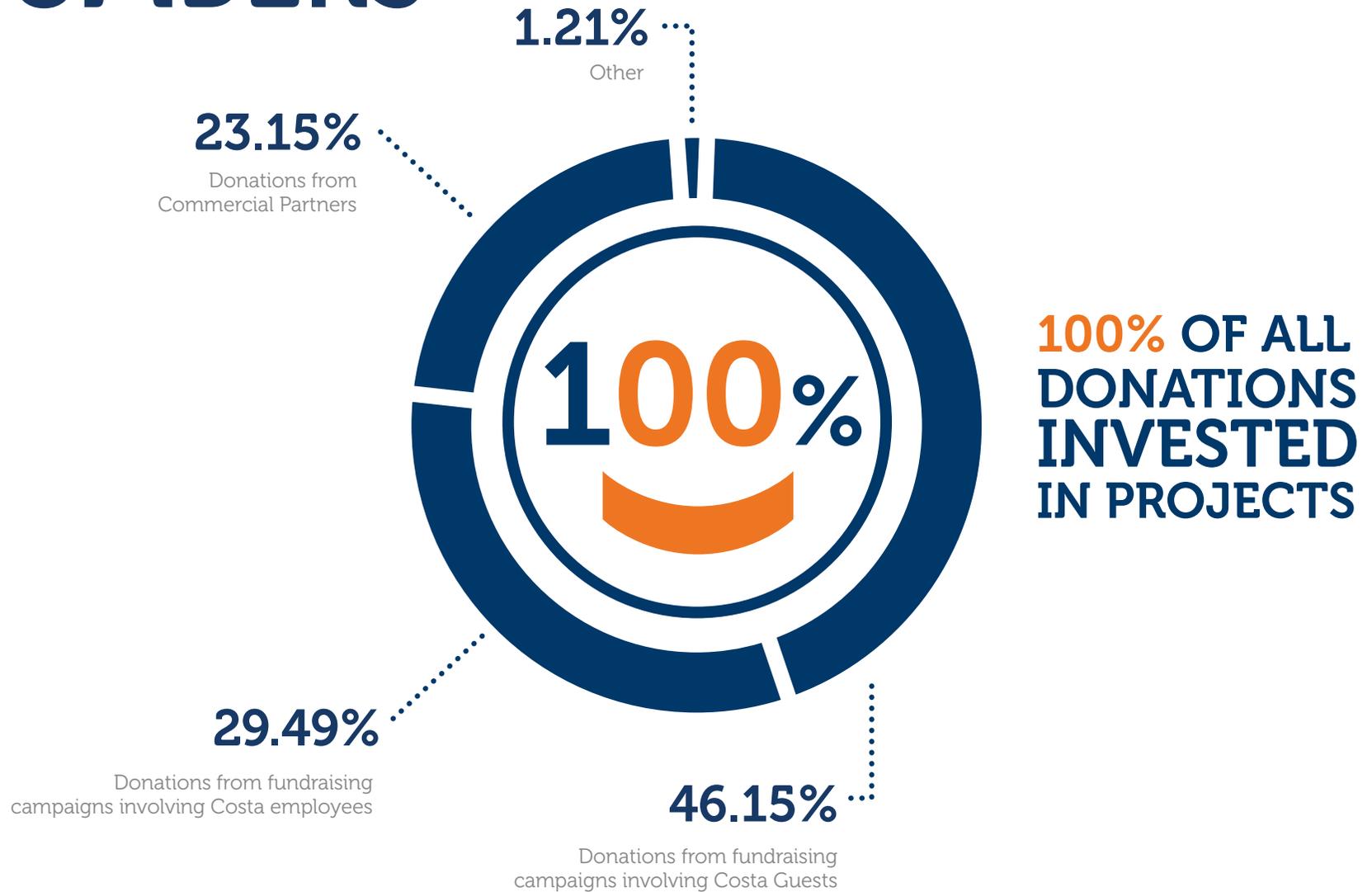
Guardians of the Coast - Enrollment campaign for the 2020-21 school year ended with 287 secondary schools registered



COMMUNICATION MAP



CCF IN NUMBERS





29

Projects



36,735

Beneficiaries



130

Nationalities



24

Social
Projects



18,517

Beneficiaries



620,957

Meals distributed



535,291

Hours of training
and support provided



29,172

Items donated



1,019

Women victims
of violence supported



5

Environmental
Projects



18,218

Beneficiaries



3,174

Km of coast adopted
by the Guardians
of the Coast



14,854

Students involved
in environmental
education programs



2,673

Teachers involved
in environmental
education programs



1,262

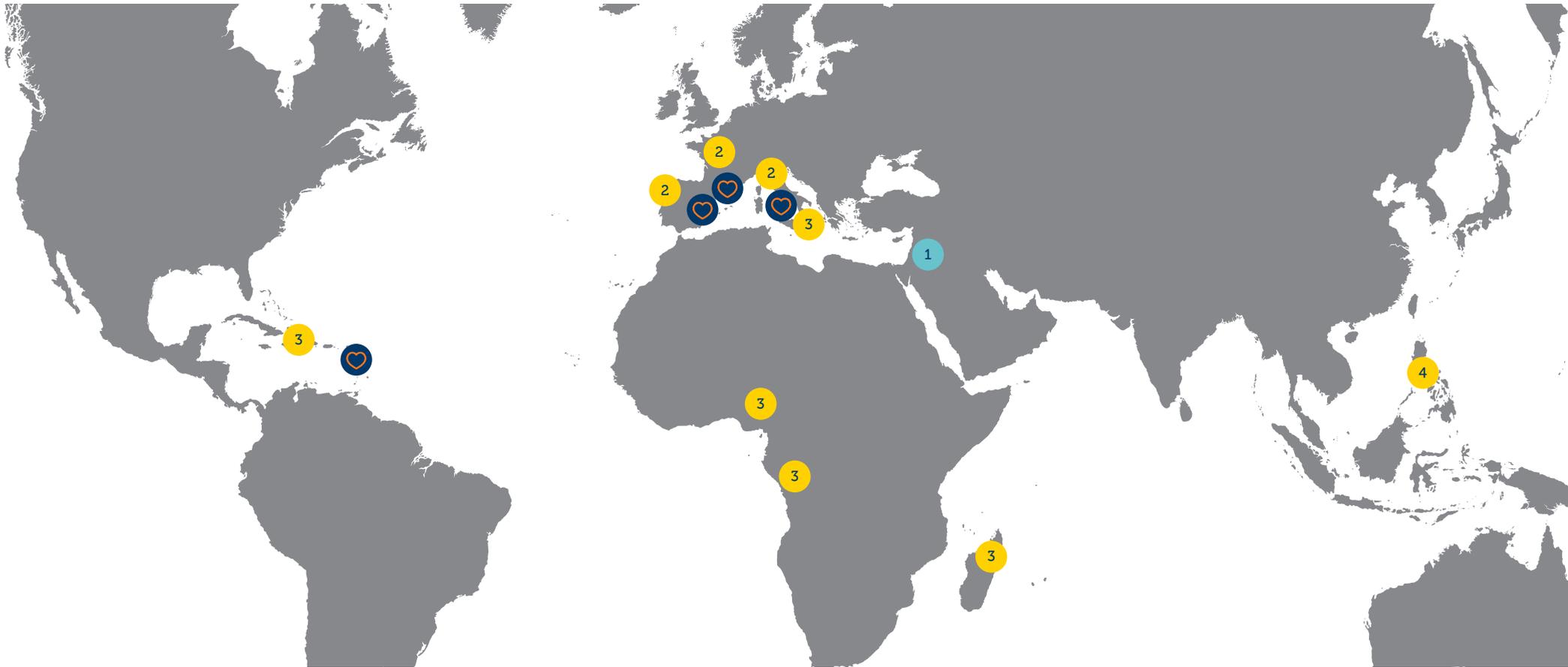
Kg of vegetables
loaded on Costa ships
thanks to "Made of Sun"



From page 24
ENVIRONMENTAL PROJECTS



From page 32
SOCIAL PROJECT



1 Jordan
MADE OF SUN

2 Italy, France, Spain
WAT/ADAGIO TOUR

3 Italy, Haiti, Madagascar, Angola, Cameroon
MATERIAL ASSISTANCE

4 Philippines
**HELLO PHILIPPINES,
HELLO FUTURE!**



Italy, France, Spain, Martinique, Guadalupe
OUR BEST TRIP EVER
Food assistance campaign

5 Liguria
TOGETHER FOR GENOVA

6 Liguria
A HOME FOR THE HOMELESS

7 Liguria
FOOD ASSISTANCE

8 Liguria
A SAFE HAVEN

9 Veneto
TURNING POINT: NEW PATHWAYS

10 Campania, Liguria
SURPASS

11 Campania
QUIT THE SILENCE

12 Liguria
ETHICAL HOTEL

13 Liguria
EDUCATION: THE KEY TO YOUR

14 Tuscany
THE MIRACLE SHOP

15 Lazio
MATECHEF

16 Puglia
MEET IN TREKKING

17 Liguria
È BUONO

18 Liguria
RED SHOES ON TOUR

19 Southern Italy
WIT: WOMEN IN TECHNOLOGY

20 Northern Italy
A DENTIST AS A FRIEND

21 Liguria
SEA ROUTES TO SUCCESS

22 Lazio
TODAY, TOMORROW, TO NINO

23 Umbria
REBUILDING WITH A PLATE OF AMATRICIANA

24 Liguria
INTO WORK TOGETHER

25 Liguria
ANTI VIOLENCE CENTERS' DIGITALIZATION

26 Liguria
THE SEA IN 3D

27 Liguria
EN ROUTE TO A BLUER SEA

28 Liguria, Tuscany, Lazio
A HELPING HAND FOR THE TYRRHENIAN





COVID-19: OUR COMMITMENT

During the Covid-19 emergency, when many associations were forced to stop their activities, Costa Crociere Foundation remained at the forefront alongside people in difficulty.

While lockdown made their conditions even more dramatic (the number of requests for food support grew by 35%) and pushed many other families below the poverty line, we increased our support for Comunità di Sant'Egidio in Genoa by donating food distributed in the form of food parcels to 2000 families and in the form of hot and cold meals prepared at the canteen in the historic city centre.

We also distributed 320 personal hygiene kits through our Material Assistance program to mitigate the closure of shelters, offering fresh underwear and washing supplies to the homeless.

To support the anti-violence centers in Liguria and guarantee their remote services, essential for women confined in situations of abuse, we financed a digitalization project that has made it possible to train staff, purchase hardware and optimise on-line communication. An investment that will continue to bear fruit in the future by increasing all of the centers' range of action. Last but not least, we have given continuity to all our on-going projects, successfully inaugurating the new Community Center in the Genoa Certosa district before Christmas.



Find out how each project was readily adapted to cope with the impact of the pandemic.

SPECIAL INITIATIVES

Our best trip ever

We are particularly proud of this fundraising campaign that spanned from Italy to France, Spain, and the French Antilles between these past December and February. The Covid-19 health emergency has had economic and social repercussions on millions of people who, often for the first time, had difficulties providing food for themselves and their families, making reliance on care facilities a wide-spread necessity.

It is for this very reason that we have decided to take action: it is during emergency situations that we can offer a fast and efficient response, using Costa Crociere's vast supply network and collaborating with the third sector's most important groups and institutions.

In the spirit that has always guided us in supporting the communities that host us in their ports, we vowed to guarantee 25 thousand meals to people in hardship living in Genoa, Civitavecchia, Bari, Palermo, Barcelona, Marseille, Guadeloupe and Martinique: actions in favour of the local communities in places where we operate have always been at the center of our commitment, so that the positive impact on the destinations which we service with our ships is not limited to allied industries and services, but it also has a social turnover. The challenge was to reach 50 thousand meals thanks to a fundraiser that involved our guests, traveling agencies, and Costa's employees and business partners in Italy, France, Spain, and the French Antilles.

The result was surprising, reaching the quota of over 55 thousand donated meals.



*It will be our
best trip ever*

**Together, we'll deliver food
to those who need it.**





ENVIRONMENTAL PROJECTS

The sea is our sustenance and our life: Costa Crociere Foundation was established with a mission to safeguard the sea and its coastlines; and it is in the protection of coasts and seabed that it expresses this mission: the climate crisis and the plastic pollution emergency have been our priority since day one.

The citizen science program “Guardians of the Coast” is directly managed by the Foundation, and it perfectly represents its spirit: in three years, it has involved 14,000 students and teachers across Italy, channelling their interest for the environment into monitoring pollution and clean-up activities through the adoption of a third of the Italian coastline.

“Made of Sun”, on the other hand, is a futuristic project that we support for its extraordinary potential sustainability-wise: it studies how to transform desert areas into agri-food resources that grow produce self-sustainingly, both from an energy and water standpoint. The project has also a social impact, thanks to the training of 15 Jordanian girls taking a three-month specialised course between their university campus and on location.





GUARDIANS OF THE COAST

High schools - Italy

12.330 Students involved

1.870 Teachers involved

426 Schools in the program

3.174 km of coast adopted

2017



2021

GOALS

We want new generations to learn to take care of the fragile assets of the marine ecosystem. We help teachers and students on three levels: learning about the uniqueness of the natural heritage of our coasts; developing a more sustainable attitude; and spreading the word within their communities.

PROJECT

The learning itinerary is part of the secondary school program, offering a digital platform with resources on biodiversity, climate change and marine pollution created by a panel of experts. Students are also actively involved in a citizen science project: they adopt a stretch of coast in their area, they look after it by identifying marine organisms, coastal vegetation and waste, and they geolocate them through the dedicated app following the protocols previously explained by the biologists.

PROGRESS SO FAR

Now in its fourth year of life, the project has seen 426 high schools involved, totalling over 1,800 teachers and 12,000 students. 106 thousand reports of animal and plant species, pollution and other environmental indicators were collected. For its commitment in promoting sustainability among younger people, the project has received the patronage of the Ministry of the Environment and the Protection of the Territory and the Sea (MATTM) and the support of the Italian Port Authority Corps – Coast Guard.



The strong digital asset of this project has made it possible to use its platforms during distance learning, stimulating activities which may be carried out at home, such as on the topic of plastic waste generated in everyday life.

Partner: Scuola di Robotica, OLPA Osservatorio Ligure marino per la Pesca e l'Ambiente, ENEA, Key Technologies

With the patronage of the Ministry of Environment and of the Marine and Land Protection

Institutional collaboration: Guardia Costiera





GUARDIANS OF THE COAST

Primary and lower secondary schools - Italy

720 Teachers involved

5 Digital tools

666 School involved

1.350 Downloads

2020



2021

GOALS

How to fight one of this day and age main threats – plastic pollution – at the source? By introducing the wonders of the marine environment to small children and by helping them understand how they can protect it themselves.

PROJECT

Environmental education and sustainable development are at the heart of civic education programs, a compulsory subject since the 20/21 school year. We have therefore created new specific digital tools for primary and lower secondary school students. The added value of this project is the ability to create a direct link with local communities, involving younger citizens, making them aware of issues that are of fundamental importance for the future and the conservation of our land and our sea.

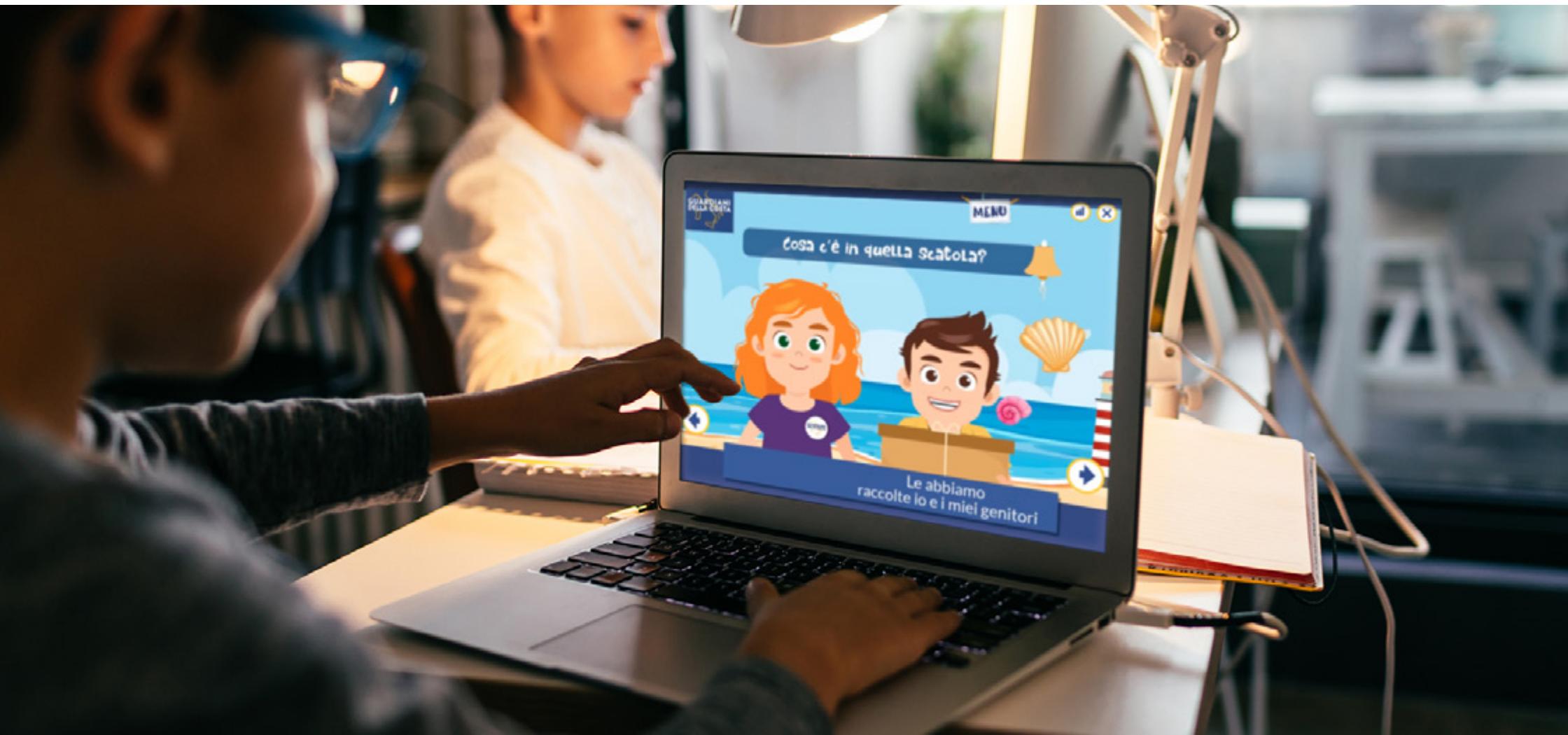
PROGRESS SO FAR

Since June 2020, a section dedicated to the Guardians of the Coast project has been active on the EducazioneDigitale.it platform, where teachers can download free training material to instruct and involve their pupils. The virtual lessons, featuring cartoons and interactive games are designed for two age groups (8–11 and 11–13), to stimulate sharing and exchange in a playful setting.



The learning kit, designed for projections and group work in school, has been successfully used in virtual classrooms as well, producing a valid support for teachers during remote lessons.

Partner: CivicaMente, ENEA, OLPA Osservatorio Ligure marino per la Pesca e l'Ambiente, Scuola di Robotica





MADE OF SUN

Jordan

3 Hectares of desert cultivated

1.262 Kg of vegetables used in Costa & Aida ships

147 Tons of product grown

10 People employed in the facility



GOALS

This model is absolutely at the forefront in the field of agri-food sustainability: three hectares of land in the heart of the Jordanian desert, cut off from water and energy networks, are yielding 147 tonnes of fresh produce a year.

PROJECT

“Made of Sun” is a pilot project for efficient, environmentally friendly, zero-impact food growing, supported by the governments of Jordan and Norway, the European Union Commission and USAID (United States Agency for International Development). The greenhouses, irrigated with desalinated sea water and powered exclusively by solar energy, are located near the port of Aqaba. Not only do we finance the project as a Foundation, but Costa and Aida ships that call at Aqaba buy and serve the produce grown in the greenhouses and include it in special menus.

PROGRESS SO FAR

In this unusual year when tourism almost came to a complete standstill, the output of the facility could not be absorbed by Costa ships; it was subsequently sold in neighbouring markets or donated to local communities. Therefore, part of the funds already allocated went to cover the training of 15 Jordanian girls studying engineering, which took the form of a three-month internship at the University of Aqaba and at the facility itself.



With the slowdown of both the output and the planned expansion of the facility due to Covid-19, part of the intended resources was re-allocated to a technological training program in the field of sustainable agriculture for 15 Jordanian female students.

Partner: Sahara Forest Project Foundation





SOCIAL PROJECTS

Although we are involved in projects with international ramifications, we feel we are still an “artisanal foundation” that makes, creates and acts directly and rapidly. For us, it is important to “transfer a know-how”: we believe in the principle of subsidiarity and we apply it to projects that go beyond welfare and culminate in the empowerment of individuals so they can reach their independence.

Being the architects of our own rebirth is not only a source of pride, but it is also the best way to consolidate it. We therefore support our beneficiaries with financial resources, material assets, legal and medical know-how, showing them that they can believe in themselves.

We invest 100% of the donations received by the Foundation in the projects and, on a daily basis, we activate the network and non-financial assets made available by Gruppo Costa to take care of destitute or homeless people; children and students who cannot afford medical treatment, or to complete their high education; people with a disability and therefore disadvantaged at work; women who have lived in situations of abuse and are placed in protection programs.

In short, we bring our support to those who are on the margins of society, so that they can aspire to being an active member of their communities.





GOALS

The project was established immediately after the collapse of the Morandi Bridge with the aim of raising funds for the communities most affected by this tragic event. Together with the Municipality of Genoa, a disused building was identified in the Certosa district to be converted into a the first Community Center acknowledge by the Municipality: a collective space for associations, individual citizens and groups that intend to promote new projects.

PROJECT

Redevelopment was supported by an investment of over 550 thousand euros put forward by Costa Crociere Foundation, thanks also to the "Insieme per Genova" fundraising campaign, which involved all Costa Cruises main stakeholders: Guests, travel agents, suppliers and employees. The company contributed by donating 1 euro for all bookings made from August to November 2018, as well as for all the trofie al pesto dishes served on board during the same period.

PROGRESS SO FAR

The Casa di Quartiere 13D Certosa (Community Center) is a 530-square metre space, created on the real needs expressed by the local community: it provides skill learning classes, communal spaces, tools and resources with a special focus on young people (after-school and social-oriented activities), on families and senior citizens. There is also a co-working space for young businesspeople and start-ups. The inauguration took place on December the 9th during a press conference, whith the Mayor of Genoa and all the main local authorities in attendance.



We completed the renovation despite pandemic-related stoppages; although not yet open to the public due to Covid-19 restrictions, the center is up and running offering its first services.

TOGETHER FOR GENOA

Genoa (Liguria)

500 m²
of surface area under renovation

1 Fundraising campaign

36 Business partners who donated

318.553 Euros donation raised

2018



2021

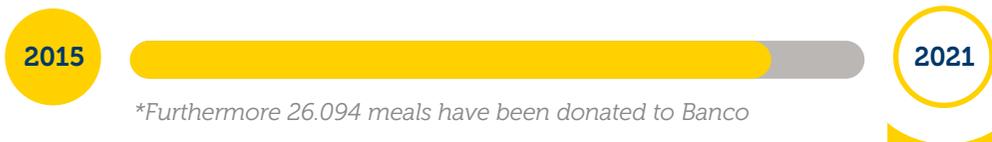




FOOD ASSISTANCE

Genoa (Liguria)

- **11.600** Beneficiaries served in food kitchen
- **280.852** Meals distributed on the street in Genoa*
- **314.011** Hot meals served in food kitchen
- **130** Beneficiary nationalities



GOALS

Dedicated to the city of Genoa, the project guarantees a daily hot meal to more than 500 people and families in a state of poverty, and over 100 cold meals to homeless people.

The goal is to support Comunità di Sant'Egidio in providing food assistance, in the management of its two food, medicines and clothing distribution facilities, and in all emergencies that require a hands-on and timely support.

PROJECT

The program developed together with Comunità di Sant'Egidio leverages the involvement of regular Costa ship suppliers (from which we are able to obtain favourable prices) and provides direct financial support to prevent fragile people from falling into an ever-deeper state of poverty, helping them to find the strength to re-emerge from social isolation through the creation of solid relationships of trust with volunteers and social care workers.

PROGRESS SO FAR

Since 2015 we have helped more than 11,000 people in difficulty and distributed more than 716,000 meals. Every year our colleagues help us support the project through our corporate volunteering programme at the Sant'Egidio community, so far we have had 162 people involved who donated their time and support.



During the most severe lockdown restrictions we distributed 2,000 food parcels (see Our Commitment p. 21) to families. Also due to the canteen's closure kitchen imposed by Covid-19 restrictions, anyhow we could deliver all hot meals in special containers.

Partner: Comunità di Sant'Egidio, Genoa





MATERIAL ASSISTANCE

Italy, Haiti, Madagascar, Angola, Cameroon

- **102** Donations made
- **64** Beneficiary associations
- **29.172** Objects donated
- **100%** Costa fleet involved



GOALS

The high quality of hospitality on board of Costa ships constantly generates goods that can be donated and reused: through these, we want to consolidate and enlarge the circular economy system we have created. Not only do we involve our business partners, but we can count on a recycling and distribution network that is always active; we also offer and promote our Material Assistance program as a model which can be adopted by other groups and businesses.

PROJECT

Charity by fighting waste: this project unites the two souls of the Foundation: the environmental and the social. Goods of all kinds, used but still in excellent condition, or unused and in surplus, are stored in our warehouses and then donated to non-profit and voluntary organisations, supporting a large range of projects and selectively identified through our networks in various parts of the world.

PROGRESS SO FAR

96 donations made involving Italy, Angola Madagascar, Cameroon and Haiti: clothing, crockery, tablecloths and furnishing fabrics, chairs and armchairs, toys, clothing, towels, IT equipment, ultrasound scanners, defibrillators and medicines were distributed to schools and to families, orphanages and hospitals.



Despite the Covid-19 restrictions, it was possible to make anyway one donation of t-shirts and trousers to Comunità di Sant'Egidio before ships and warehouses were blocked. 320 personal hygiene kits were also distributed during lockdown.



A HOME FOR THE HOMELESS

Genoa (Liguria)

60 People hosted

13 Places available

6 Furnished apartments

47 Journeys to independence completed

2017



2021

GOALS

Having a home means having much more than having a roof over our heads: guaranteed rights and visibility, and consequently awareness of our dignity and respectability. The aim of the project is to counter the risk of marginalisation of people who have lost their homes as a result of severe financial or personal difficulties: both through the allocation of decent housing and through on-going psychological, medical, legal and educational support. The ultimate goal is full recovery: to overcome an unfortunate phase, to find a job and financial independence and to heal relations with birth families.

PROJECT

Together with Genoa's Comunità di Sant'Egidio we have developed a system that provides a safe environment for people in a state of financial and social emergency: because if the dormitories respond to the most immediate distress, a home responds to the deepest need to overcome material hardships, emotional issues and possible addiction problems, ensuring proper timing and progress and the necessary protection to start anew on a path of reintegration and independence.

PROGRESS SO FAR

After having renovated six flats in the historic centre of Genoa and provided for furnishings, for the installation and maintenance of heating systems and household appliances, and for the purchase of basic necessities, we continue to support their management fees. Already 60 beneficiaries – both adults and minors – have lived in the accommodations, making use of the support provided by various professional and volunteers supervising the project. 47 of them have completed their reintegration path, without Covid-19 being an obstacle to their success.

Partner: Comunità di Sant'Egidio, Genoa



TURNING POINT: NEW PATHWAYS

Verona (Veneto)

-  **10** Women in vulnerable situations helped
-  **293** Hours of professional coaching and tutoring
-  **140** Hours of psycho-emotional support provided
-  **6** Women recruited from within the cooperative



GOALS
Rediscovering independence through stable employment in the fashion sector: this is the goal of the “Turning Point” project, intended for women who have been victims of domestic violence or have been exploited by trafficking, who have disabilities or who have no support network in Italy. A growth process that is not limited to vocational training, but which is accompanied by psychological support and tangible financial help with the aim of achieving full independence.

PROJECT
Quid is an excellent example of sustainable and social entrepreneurship at the service of women’s emancipation: it has collected important international awards such as the UN’s Momentum for Change and the European Commission’s Civil Society Prize. The women involved make clothes and accessories with fabric remnants from high-fashion Made-in-Italy labels, giving them a second life and reducing their environmental impact. The collections are sold on the main e-commerce platforms and in 10 stores across Italy.

PROGRESS SO FAR
To date, 10 women have followed through the training and psychological support program; six of them were hired by the cooperative. None were fired despite temporary closure of the stores during lockdown, also thanks to the conversion of normal production to washable and eco-sustainable masks, sold online.

 **Lockdown forced to halt all training programs, so we decided to extend the end of the project to 2021. Moreover, we provided visibility to their protection masks production through our Social Media pages and our internal communication.**

Partner: Progetto Quid



A SAFE HAVEN

Genoa (Liguria)

-  **30** Beds available
-  **588** Counselling sessions held
-  **17** women on the path to financial independence
-  **9** months average stay



GOALS

The project aims to guarantee safe and protected housing for women who are victims of domestic violence.

The goal is to increase the number of emergency shelters in Liguria where women may be housed together with their children, ensuring initial financial support, essential psychological guidance, and also providing cultural mediation and linguistic assistance to foreign women.

PROJECT

When a woman manages to get out of her abusive situation, it is essential that she has the real option of accessing a home-refuge, and then to regain the necessary confidence to build an independent future.

We support women who are victims of ill-treatment through a network of secret accommodations located in Liguria and we accompany them towards housing independence through a guaranteed fund set up at Banca Etica.

PROGRESS SO FAR

There are seven centers that we support through the cooperative Il Cerchio delle Relazioni, where women have been able to shelter with their children, on average for nine months, before starting a new life with our psychological, legal and material support (through opening an account with Banca Etica). In addition to the 10 women who have used the housing together with their children in the last four years, 214 have followed a psychological program, together with 63 children who have also received psychological support.



When lockdown forced many women inside the homes where they suffered violence, we trained the staff of the centers with new soft skills based on listening, donated new technological tools and promoted the activities of the Anti-Violence Centers by funding a campaign on local TV channels and social networks announcing that the centers were open and operating.

Partner: Il Cerchio delle Relazioni



QUIT THE SILENCE

Afragola (Campania)

40 Women who have completed the training cycle

728 Women supported at the anti-violence centres

1.964 Training hours provided

195 Hours of work orientation

2017



2021

GOALS

Let's fight violence against women by giving them the tools to find their own voice. An opportunity to start a new life that symbolically coincides with the social re-allocation of a property confiscated from organised crime: because the battle for legality and women's rights and work are inseparably linked.

PROJECT

From produce growing to sauce, jam and fruit juice canning, from business management to sales: we train and guide women towards independence so that, after difficult personal stories, they can acquire new tools for tackling a new life. We offer them legal and psychological support together with the opportunity to make their mark in the workplace by enhancing their talents. To improve this support network, the project also backs the Anti-Violence Centers in the Campania region.

PROGRESS SO FAR

40 women participated in the "MIA – Memory, Inclusion, Autonomy" Association vocational program, which came to life thanks to confiscation of a huge asset taken from the mafias of the Naples metropolitan area. The farm on the property intended for the project has finally been released by the Municipality; renovation works will take around 18 months. In the meantime, management, packaging and sales operations will keep on taking place in two donated containers and used as offices and a workshop.



Production has not been stopped; only vacuum packing has been suspended but it will soon resume.

Partner: Consorzio Terzo Settore Onlus



EDUCATION: THE KEY TO YOUR FUTURE

Genoa (Liguria)

- 10 Students beneficiaries
- 110 Cum laude the average graduation mark
- 7 Years of duration for the scholarships
- 6 Scholarships awarded



GOALS

Our education incentive program provides young people from low-income families with the opportunity to undertake a high-value university course, reducing social inequalities due to lack of financial possibilities.

PROJECT

This project scouted for high school students who have particularly distinguished themselves for their skills and aptitudes, selecting 10 who were interested in engineering (a subject choice that guarantees high access to the job market) and assigning them full scholarships at the Faculty of Engineering at Genoa University, one of the most prestigious in Italy.

The choice of the Genoese faculty is also functional for another reason: as it is close to Costa's headquarters, it allows us to follow the students' academic progress through the Human Resources department, during their studies and, subsequently, post-degree at the job search stage.

PROGRESS SO FAR

We are proud of the 10 young people who have obtained our seven-year scholarship: they have all enrolled in the Faculty of Engineering at the University of Genoa, following various branches of study: mechanical, industrial, biomedical, naval engineering and computer sciences. All the students completed the Bachelor Degree, graduating with the highest grades: 110 cum laude (firsts with distinction). Despite the interruption of face-to-face classes due to Covid-19, students all continued to take exams and five of them have completed also their master's degree course with distinctions!



SURPASS

Napoli (Campania), Genoa (Liguria)

652 Patients identified for inclusion in the project

94 SurPasses delivered

791 SurPasses in progress

4 Speeches at national and international conferences

2019



2021

GOALS

“SurPass” (“Survivor Passport”) is a digital and paper document designed to give children cured of cancer a better quality of life thanks to an innovative concept of care and assistance “without borders”: it allows them to have their full medical history with them at all times, and therefore receive the best possible medical care wherever they are - for life. The goal is to donate 600 of such passports.

PROJECT

Every year in Italy about 1,500 children fall ill with a malignant tumor but, thanks to current therapies, more than 75% recover and join the group of long-term survivors that have recovered from childhood cancers. Some of them have a greater risk of developing late effects and, unfortunately, also second malignant tumors. The SurPass passport contains the full clinical history (primary cancer and therapies, etc.) and the screening programs deemed necessary to promptly monitor and treat any relapses and complications for organs at risk. SurPass may be uploaded on-line, making it automatically accessible throughout Europe.

PROGRESS SO FAR

652 patients treated at the Gaslini University hospital in Genoa and at the Pausilipon hospital in Naples that we have identified for inclusion in the project. 94 SurPasses have already been consigned. We are working to help all of them, and others, in the futures.



Covid-19 forced the closure of clinic facilities where the consultations for issuing the passports were conducted. Activities will resume as soon as possible, making up for the lost months.

Partner: Associazione Oncologia Pediatrica e Neuroblastoma – OPEN Onlus

RiDiamo Project cofinanced with
O N L U S the Ri-Diamo nonprofit association



ETHICAL HOTEL

Liguria

16 young beneficiaries involved

0 Job placements commenced*

1.048 training hours provided

50 Loyal customers

2018



2021

*Due to Covid-19 restrictions traineeship could not be provided.

GOALS

The goal is to enhance the many talents of people with intellectual disabilities, disadvantaged in the employment world, and consequently too often belittled by their communities. Through occupational inclusion in the hospitality and quality agri-food production segments, and through a program aimed at individual independence, we give such people the opportunity for gaining the full and active social participation they deserve.

PROJECT

"Albergo Etico" came about thanks to the happy intuition of considering hospitality an important development sector for the unexpressed talent of people with Down syndrome, x-fragile, Williams and other rare diseases, and for changing a cultural approach that frequently considers intellectual disability as a limit. However, we know that, whenever included in a careful and ad-hoc work program to enhance their skills, they are able to tackle small and large everyday job challenges with extraordinary success and to be an organic part of society.

PROGRESS SO FAR

Through a training and vocational program, we are projecting 20 young people towards personal fulfilment and financial independence, thanks to jobs in businesses where the attributes of young, trained people may be expressed, giving added value to the services offered.



Training, interrupted due to Covid-19, from March 2020 onwards continued as distance learning (DAD).

Partner: Cooperativa Sociale Download Onlus

COMPLETED PROJECTS

With nearly 8,000 people involved as beneficiaries of social projects and students enrolled in environmental ones, we can proudly say that the 17 projects completed between 2017 and 2020 have yielded excellent results on both fronts.

The training of disadvantaged young people is the main thrust underlying most of the programs, because we firmly believe that the happiness of each individual comes through self-affirmation and financial independence: finding and keeping a job brings not only dignity, but an active social life, a place in our communities and – as a result – protection and safety.

Sometimes small gestures have a big impact and make a difference: dental care that literally returns a smile to those who thought they could not afford it; extracurricular lessons and tutoring to keep up with the rest of the classmates; listening to the needs of people with reduced mobility and who are the best consultants in the design of truly inclusive tourist excursions.

We know we have enhanced the quality of life for many people over these four years. Nothing could give us more strength to move forward and aim to do better and better: in defence of the weaker citizens and of our sea.





2015-2018

EN ROUTE FOR A BLUER SEA

Liguria

IMPACT

With this project we have contributed to making local communities of the Ligurian region aware of the importance of taking care of the seabed and beaches through waste collection projects, of monitoring activities using advanced equipment, and of the spreading of scientific knowledge to the public. We have activated large cross-sections of the community by coordinating volunteers, students, professionals, public and private bodies, the academic world and small-scale fishing and diving operators. The experience on a local scale of "En Route for a Bluer Sea" was the embryo from which "Guardians of the Coast" originated, in which OLPA is a scientific partner.

Partner: OLPA (Osservatorio Ligure marino per la Pesca e l'Ambiente)



720 students and teachers involved



570 hours of educational activities



7.230 people involved and sensitized at the info-points



36 info-points



2015-2018

A HELPING HAND FOR THE TYRRHENIAN SEA

Liguria, Tuscany, Lazio

IMPACT

Together with CIRSPE, we co-ordinated a two-stage campaign: awareness of the needs of the marine ecosystem and active cleaning of our seas. We have developed environmental education programs in Liguria, Tuscany and Lazio, involving pupils from local schools in cleaning their nearest stretches of beach. We have also worked with teachers, parents, fishermen, institutions, port authorities and divers, creating informed local communities, aware of the issue of environmental pollution, ready to adopt proper waste management and a more sustainable lifestyle through the use of biodegradable and bioplastic materials.

Partner: CIRSPE (Centro Italiano Ricerche e Studi per la Pesca)



1.645 Students and teachers involved



36.380 m² of coasts cleaned



90 Classes involved



2.981 Kg of Marine litter collected



2016-2019

THE SEA IN 3D

Liguria

IMPACT

Environmental education in schools and actions to raise awareness and involve local operators, citizens and tourists at Ligurian seaside resorts for the collection of plastic and fishing gear abandoned at sea: this project saw children and teenagers geared with snorkelling equipment, guided by a team of biologists in learning about the flora and fauna of the marine habitat. Scuola di Robotica then successfully developed a transformation cycle, turning recovered plastic into filament for 3D printing. Specifically, educational kits for blind children were created with the shapes of marine organisms and buoys to indicate naturalistic snorkelling itineraries (blue paths).

Partner: Scuola di Robotica



219 Students and teachers involved



682 People actively involved



7 Scientific dissemination events organized



60 Educational kits produced with recycled





2017-2020

HELLO PHILIPPINES, HELLO FUTURE!

Manila (Philippines)

IMPACT

A large number of Costa ship crew members come from the Philippines, and it is to the Filipino communities that we have gratefully given tangible help: a decent education for 500 children. We are pleased with the 92% attendance rate and the vocational training program followed by young people in difficulty at the hospitality high school that prepares Costa ship crew members every year in the catering, pastry baking and various services sectors. Through the Foundation they were also helped to obtain proper personal data documentation allowing them to be hired, both at home and abroad.

Partner: Homer Foundation, Tondo Foundation, Buklod Kalinga



● **500** School-aged children involved

● **28** Young people trained in hospitality & catering

● **854** Hours schooling per child

● **459.600** Hours training in hospitality & catering

2017-2020

WAT/ADAGIO TOUR

Genoa, La Spezia, Civitavecchia, Palermo, Cagliari, Marseille, Palma de Mallorca, Barcelona

PROGRESS SO FAR

The "Adagio Tours" take place at a relaxed pace to enhance accessibility of some of the most popular destinations in Italy and Europe. They are experiential itineraries created by young unemployed women affected by multiple sclerosis, trained by the WAT project with Costa's Excursions Department in order to develop specific professional skills in the tourism sector. Ship Guests with mobility difficulties are the first in the world in the cruise industry to be able to participate, at no additional cost, in group shore excursions with facilitated accessibility verified by AISM according to international best practices.

Tours are active on Costa ships as "No Barriers Tours".

Partner: AISM (Associazione Italiana Sclerosi Multipla)



● **15** Women trained

● **28** Accessible itineraries studied

● **160** Training hours provided

● **9** Adagio Tours implemented



2017-2019

NEET IN TREKKING

Puglia

IMPACT

We have restored confidence and hope for young NEETs trained in the enhancement of their local landscape heritage. During the coaching program, 16 trekking itineraries were identified, cleaned and outlined on GPS and maps. Three of the 25 Apulian students involved in the project have set up the social enterprise "Puglia Trekking Hiking," an ETS aimed at environmental education and responsible and sustainable tourism. "PugliaTrekking" offers various guided excursions for children and adults, for Italian and foreign residents and tourists, and will continue autonomously in the maintenance of the existing routes and in the creation of new itineraries.

Partner: Associazione Warrois



25 Young people trained



36 Educational excursions carried



110 training hours provided



16 Paths cleaned and mapped



2017-2019

È BUONO

Genoa (Liguria)

IMPACT

We have trained in the ice cream sector 250 young people living in fragile conditions, removed from their families for protection purposes. Thanks to the social enterprise "È Buono" they have been placed in an environment full of stimuli, where they can express their talents and inclinations, and build a path towards independence and job fulfilment. We bought a van for selling ice cream at fairs and along the Genoa seafront, a delivery van to supply the workshop's local customers, and an oven to bake biscuits and to support winter sales. 32 of the young people trained now have a stable employment: a quality ice cream is also ethical, ecological and socially useful.

Partner: Agevolando Cooperativa Sociale



116 young people trained



12.500 Kg of ice cream produced



5.900 Training hours provided



32 New jobs created



2016-2018

THE MIRACLE SHOP

Pisa (Tuscany)

IMPACT

We have created an opportunity for professional and personal fulfilment for young unemployed people and people with Down syndrome, by renovating an old disused space and turning it into "La Bottega dei Miracoli," a fair-trade point of sale and the first store to ever open to the public in the famous Piazza dei Miracoli in Pisa. The emporium, in addition to giving a job to young people with Down syndrome, is also a training workshop that, every year, allows them to complete an internship and enrich their experiential baggage, essential for their subsequent inclusion in the job marketplace.

Partner: Alzaia – Cooperativa Sociale



2015-2018

MATECHEF

Rome (Lazio)

IMPACT

For over three years now, we have guaranteed young people from more than 35 countries (including NEETs and foreigners under international protection) the opportunity to follow three types of vocational courses, completely for free: assistant cook, assistant pastry chef and dining room-cafe operator. In addition to training, we provided them with paid internships to allow them to finetune and put their acquired skills into practice. Thanks to this project, "Altrove" came about: a social restaurant that welcomes both ordinary patrons and Costa Guests visiting Rome during their on-shore excursions, and offers them a Mediterranean menu with an intercultural feel.

Partner: CIES Onlus (Centro Informazione ed Educazione allo Sviluppo)





2018-2019

RED SHOES ON TOUR

Liguria

IMPACT

In collaboration with the Liguria Region and AIDDA (Association of Entrepreneurs and Women Business Executives) we have opened a fund to support abused women, financed through the sale of silk scarves decorated with a red shoes motif, the powerful symbol of the fight against violence on women. We have promoted the project at three important events at the Palazzo Costa in Genoa, the Cruise Terminal in La Spezia and the Palacrociera in Savona. Scarves were also on sale on all Costa ships. The proceeds have allowed the involved women to undertake a paid job internship to facilitate their reintegration into the employment world, which will take place in 2021.



Anti-violence Centres*



Traineeship activated*

**The funds raised were allocated to scholarships and paid internships in 9 Anti-Violence Centres in Liguria and they will be activated during 2021.*



2017-2019

WOMEN IN TECHNOLOGY

Lazio, Campania, Calabria, Sicily

IMPACT

"WIT" (women in technology) was designed to tackle the problem of young women who interrupt their studies and fail to enter the job marketplace. The high school students of the regions involved concluded their technological and digital training with an event on board Costa Diadema, demonstrating the skills acquired through travel-related mini-projects, created by developing technological and entrepreneurial skills, professional use of social media, and self-financing with digital crowd-funding campaigns. We have thus provided them with the key building blocks required by today's workplace.

Partner: *Fondazione Mondo Digitale*



210 Students trained



6 Schools involved



400 Training hours provided



41 business ideas presented by the students



2016-2019

A DENTIST AS A FRIEND

Liguria, Piedmont, Val d'Aosta, Lombardy, Emilia-Romagna, Tuscany, Veneto

IMPACT

We have provided free dental care to kids between 6 and 18 years old in protected communities or facilities or coming from fragile families reported by Social Services: all situations in which such expenses would have been unsustainable. The project covered eight regions over the course of three years, treating over 2,000 children and young people (39% Italians, 61% foreigners). Thanks to a widespread awareness and communication campaign, over 1,300 volunteer dentists have donated their services; we also trained social workers and educators to correctly report needy cases and educated the young patients on prevention and oral hygiene.

Partner: Associazione Arkè



2.083 Young beneficiaries

272 dental hygiene practices involved

1.305 Dentisti volontari coinvolti

7 Italian regions involved

2016-2018

SEA ROUTES TO SUCCESS

Genoa (Liguria)

IMPACT

With this project we have provided young NEETs (not in education, employment or training) the opportunity for a vocational path in the maritime professions, typical of the Genoese tradition, alternating theoretical and practical training steps with carpentry and periods at sea. To our great satisfaction, all the students passed the BST SWTC course exams necessary for jobs on any type of vessel. During the development of the project, several students put themselves to the test with actual job experiences, taking their own steps to find businesses and firms with which to work seasonally.

Partner: Non Solo Vela Associazione di Promozione Sociale



12 Young people trained

100 hours of navigation

460 training hours provided

11 internships activated



2015-2018

TODAY, TOMORROW, TO NINO

Rome (Lazio)

IMPACT

We have improved the schooling of Italian and foreign children and young people from difficult and economically fragile contexts: because a good level of education is the key basis for building their own future. 400 children and young adults in the metropolitan area of Rome benefited from individual and flexible learning courses, thanks to targeted learning support and study guidance, with intercultural workshops held within the classrooms. Our support has thus helped prevent these young people from dropping out of school, with positive effects both for themselves and for their families.

Focus - Casa dei Diritti Sociali



412 Students involved



13.700 Support hours and after-school care



71 Schools involved



23 Nationalities



2015-2017

INTO WORK TOGETHER

Genoa (Liguria)

IMPACT

We have helped unemployed young people, who were starting out in life with a disadvantage, to follow cross-skill vocational courses (English language, Italian for foreigners, IT, use of social networks and occupational safety) and three specific courses of a technical and professional nature, allowing them to acquire the determination and skills necessary for dignified and equal job placement opportunities. Along the road to independence and job fulfilment, the young people involved in the project were able to immerse themselves in the workplace through apprenticeships and internships, which in certain cases immediately turned into real jobs.

Partner: Il Laboratorio Cooperativa Sociale



155 Young people trained



15 Subjects offered



6,432 Training hours provided



14 Job placement paths started



2016-2017

REBUILDING WITH A PLATE OF AMATRICIANA

Norcia (Umbria)

IMPACT

In 2016 we decided to support the communities affected by the earthquake that had almost razed to the ground the municipality of Norcia and entire towns in central Italy. With our co-ordination, Costa donated 1 euro for each dish of amatriciana pasta served at its on-board restaurants.

Thanks to the proceeds from this project and direct donations from cruise Guests, on 9 May 2017, after only four months from the initiation of the project, we inaugurated a prefabricated nursery school, allowing the children of Norcia to return to being together in a normal and safe environment. To play, learn and start smiling again.

Partner: *Fondazione Francesca Rava NPH Onlus*



● **125** Young beneficiaries

● **59.863** Amatriciana dishes served

● **410 m²** of school rebuilt

● **4.792** Individual donations





AFTERWORD

Happiness is for everyone

It would be easy to brand 2020 as a hard year, as indeed it was. But it also was a thought-provoking juncture, stimulating new conversations, ideas and practices.

As a very hands-on foundation, we had to preserve the health of our employees, partners and beneficiaries. Nevertheless, the Covid-19 crisis made us find novel ways to advance our projects and to stand by the communities to whom we had pledged our help.

Among many lessons learned, we realized more than ever how much of our ability to produce actual change resides in the efficiency with which we can mobilize Costa's non-financial resources and swiftly direct them towards the solution of social and environmental problems. This, along with our well-established proactiveness and our unique network expanding from business partners to public administrations and ONGs, is what distinguishes our Foundation.

"A Safe Haven" was paradigmatic in this sense: as lock-down constrained many women inside their abusive households, heightening their risk of suffering psychological and physical violence without being able to report or escape them, we boosted the resources of this project in order to provide more help and information via a dedicated digital media strategy. Thanks to our internal know-how, our media relations and sheer person-hours donated by so many employees going beyond their work duty and volunteering for the Foundation, we provided all the anti-violence centers operating in Liguria with new hardware, we redesigned their web spaces, trained the staff on how to use social media more effectively, and launched a web and TV campaign with the hashtag #youarenotalone.

On an international level, we used the same holistic approach for the Christmas campaign "Our best trip ever". If we managed to go from 25 thousand meals foreseen to 55 thousand meals donated in two months in 8 Costa destinations, it was thanks to our non-financial assets: we could not have reached

this goal alone, but we did by harnessing the trusting relationships with Costa's business partners and turning them into fruitful alliances with the Foundation. This is our future challenge: further enhancing our synergy with Costa, scaling this strategy and taking it globally in order to benefit all the communities we meet on our cruises. This goal, well enclosed in the concept of "Costa ecosystem" our CEO described in the Foreword, will be now easier to achieve, as this past December I was appointed Costa Sustainability Director, while maintaining the responsibility as Secretary General of the Foundation.

Right now, as our cruises resumed, I would like to thank the Board of Directors, all project coordinators, colleagues, cruise Guests and associates of Costa Group that navigated these challenging times by our side, making sure that thousands of people had a fair access to their right to happiness.

We are proud of we have achieved in the face of such unprecedented hardships and can't wait to put to good work all that we have learned this past year.



Davide Triacca
Secretary General
Costa Crociere Foundation

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